



I'LL GIVE
YOU 30 MILLION
WON*...

*about 27,000 usd.



...FOR YOUR
CHANNEL.

21



**DID YOU
REPORT MY
VIDEOS...**





**...AND GET THEM
DEMONETIZED,
YOU FUCKING
ASSHOLE?!**

COME ON,
HOW WOULD WE
BE ABLE TO
DO THAT?

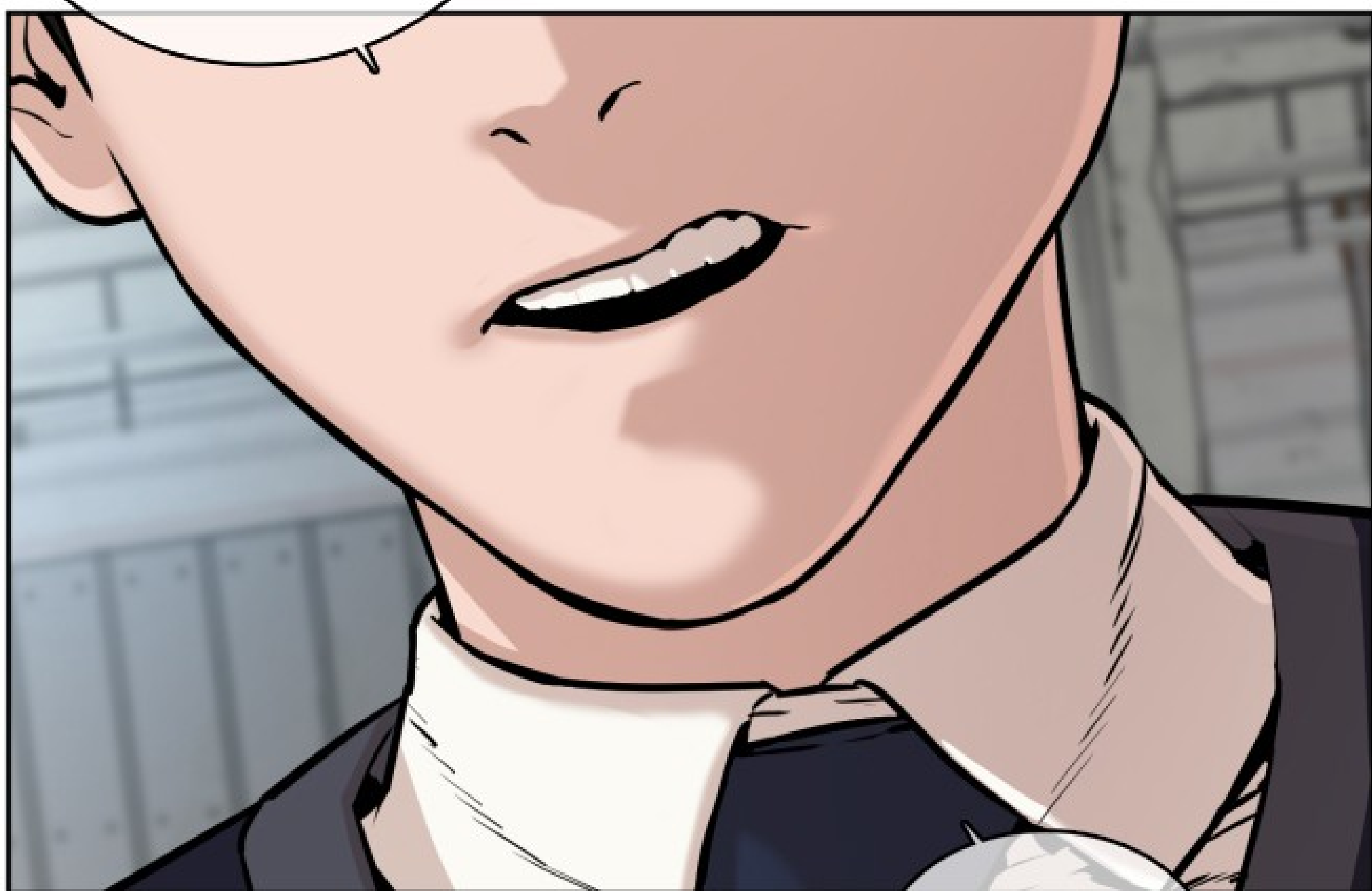
CALM DOWN
AND LISTEN
TO ME--

TO ME



CALM
DOWN?

YOU
WANT ME
TO CALM
DOWN?



FINE.

**YOU BETTER GET
ALL THOSE FLAGS**

**TAKEN OFF MY
VIDEOS, ASSHOLE!**





EEEK!

OVERHAND HOOK!

**FIGHTING
LESSON
NUMBER
ONE!**



**LESSON
ONE OF HOW
TO FIGHT**

TO FIGHT.

PRETEND TO
BE SCARED, THEN
HIT THEM WITH A
CLICKED PUNCH

SUCKER PUNCH!



DON'T LOSE

DON'T LOSE
YOUR COOL.

AH, THAT'S
RIGHT.

THE CAMERA

THE CAMERAS
AREN'T ROLLING.



COUGH.

WHEEZE.

W-WHAT THE HELL?

W-WHAT THE HELL!

I DON'T HAVE
TO PRETEND I'M A
PATHETIC LOSER

PATHETIC LOSER.





**I FEEL LIKE I WAS HIT
BY A SLEDGEHAMMER!**

CALF...





HEY.

...CALF KICK!

SELL US YOUR
CHANNEL.

POW

POW



IT DIDN'T WORK.

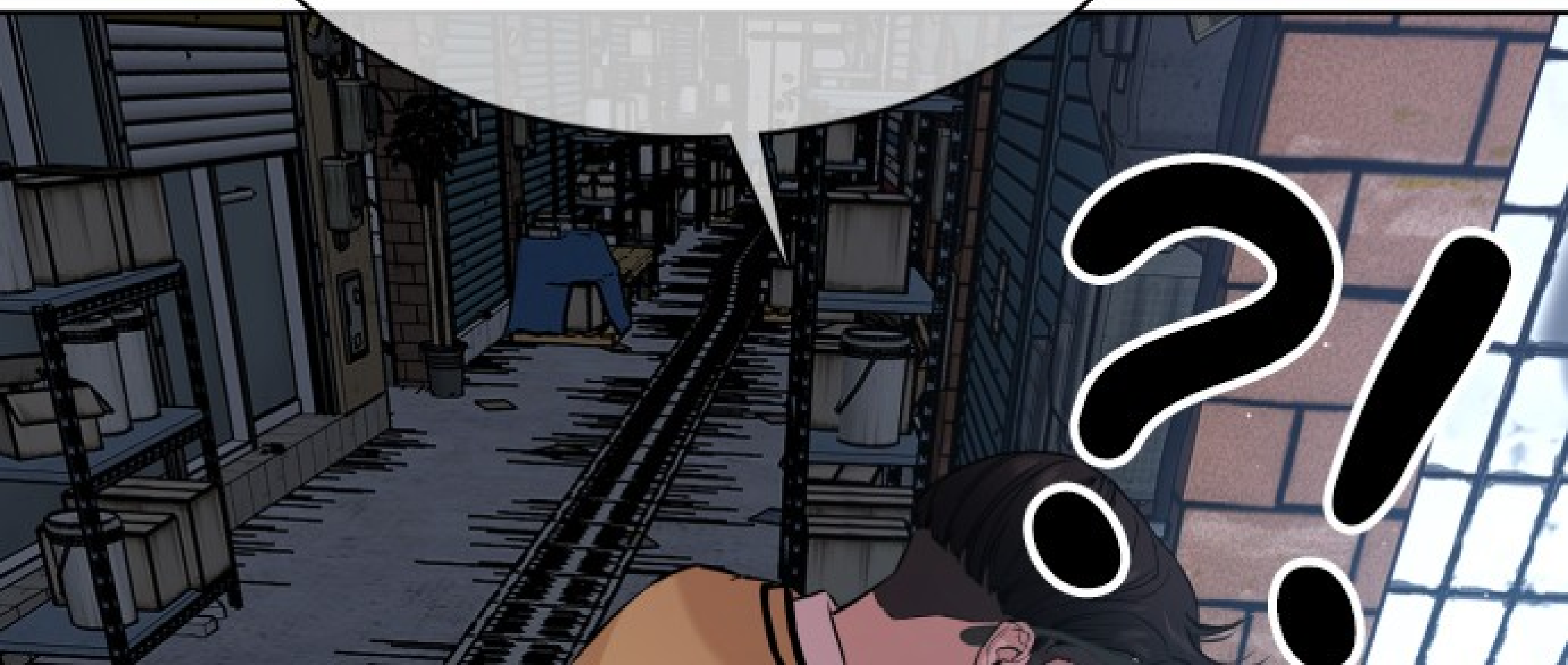
I'M TELLING YOU,

THIS IS A GREAT
OPPORTUNITY.



DOUBLE LEG TACKLE!

YOU
DON'T SEEM
TO GET IT.





IT DIDN'T WORK.

**I SAID
WE'RE GOING
TO PAY YOU 30
MILLION WON.**





WE'RE
OFFERING YOU
ALL THAT MONEY
FOR A CHANNEL THAT'S
NOT EVEN TURNING
A PROFIT.

IT'S NOT LIKE
YOU'LL BE ABLE TO
DO ANYTHING WITH
IT, EVEN IF YOU
DECIDE NOT TO
SELL IT.





ANY VIDEOS
YOU UPLOAD WILL
GET FLAGGED
STRAIGHT

AWAY.

WHAT ARE YOU
GOING TO DO WITH A
CHANNEL THAT CAN'T
EVEN MAKE YOU
ANY MONEY?

IT'S

ONLY A MATTER
OF TIME BEFORE
WE BECOME MUCH
MORE POPULAR
THAN YOU.

D R I P

BUT MY
BOSS, HE DOESN'T
LIKE WASTING TIME. SO
THAT'S WHY HE'S MAKING

THAT'S WHY HE'S MAKING
YOU AN OFFER
NOW.

YOU SHOULD
AGREE TO IT
WHILE THE OFFER
STILL STANDS.

IT
LOOKS LIKE YOU

STILL DON'T
GET IT.



I BET
YOU'RE THINKING
IT'S WEIRD THAT NONE
OF YOUR ATTACKS
WORK ON ME...

EVEN
THOUGH YOU
WON ALL THOSE
FIGHTS BEFORE.

**DID
YOU REALLY THINK
THAT JUST BECAUSE
THOSE SHITTY MOVES
WORKED A HANDFUL
OF TIMES...**





...THAT
YOU WERE
ACTUALLY GOOD
AT FIGHTING OR
SOMETHING?

**YOU GOT LUCKY
WITH THE PEOPLE
YOU WENT UP
AGAINST.**

**DO YOU REALLY
THINK YOU CAN
LEARN HOW TO FIGHT
ON YOUR OWN,
DUMBASS?**





I REALLY DON'T
GET WHY TAEHUN
SEONG AND MANGI
HWANG LET YOU
BEAT THEM.

OF COURSE,
THEY'RE ALSO
TRASH COMPARED
TO MY BOSS.

NOW,
STOP WASTING MY
TIME AND HAND OVER
YOUR CHANNEL,
ALRIGHT?

NOW
THAT MY
BOSS IS AFTER
YOUR CHANNEL, IT'S
AS GOOD AS DEAD.





YOU'RE
GONNA SELL
UP, RIGHT?

I'M NOT
GOING TO--



YOU'RE
GONNA SELL
UP. RIGHT?

ST, RIGHT?

I'M
NOT GOING
TO--

YOU'RE
GONNA SELL
UP, RIGHT?



I'M NOT--

YOU'RE
GONNA SELL
UP, RIGHT?

**I'VE NEVER
EXPERIENCED THIS
KIND OF FEAR
BEFORE.**



MY
BOSS IS GOING
TO TEAR ME A
NEW ONE...

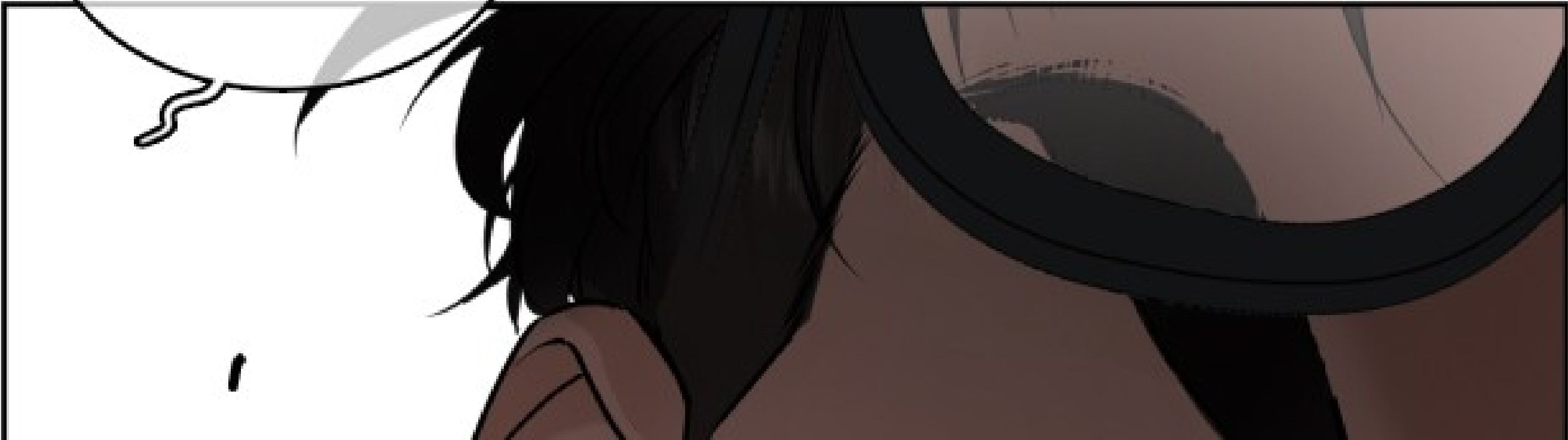
IF I
DON'T GET YOU
TO SELL THE
CHANNEL.

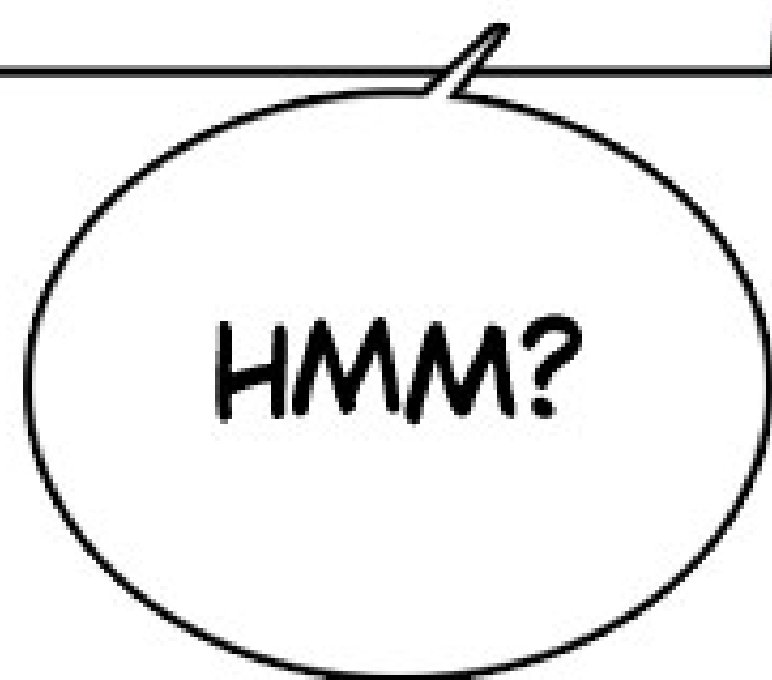


MY GUT INSTINCTS
WERE TELLING ME
THAT BAD THINGS WOULD
HAPPEN IF I CROSSED
SOMEONE LIKE HIM

SOMEONE LIKE HIM.

**THERE WAS
ONLY ONE WAY TO
GET OUT OF THIS
SITUATION.**





I'M--

I'M
SORRY.





HEY,
DON'T BE
LIKE THAT.

IT'S NOT
LIKE I'M FORCING
YOU TO SELL
IT.

tremble

A top-down view of a person sitting on a dark, textured bench. The person is wearing a dark blue long-sleeved shirt, grey pants, and brown shoes. To the right of the person, a blue book with Korean text is lying on the ground. The book's title is '은혜를 회색하얀 두리개하는 교회' (The Church that wraps grace in a grey and white shawl) by '양희교회' (Yang Hee Church).

**I'LL
SELL IT.**

**I'M
SORRY.**

**I NEEDED
TO HAND OVER
EVERYTHING I HAD
AND RUN AWAY.**

THINGS
WOULD HAVE GONE
A LOT SMOOTHER
IF YOU HAD SAID
THAT EARLIER.





*about 9,000 usd.

**HERE, I'M
GIVING YOU TEN
MILLION* AS A
DOWN PAYMENT.**

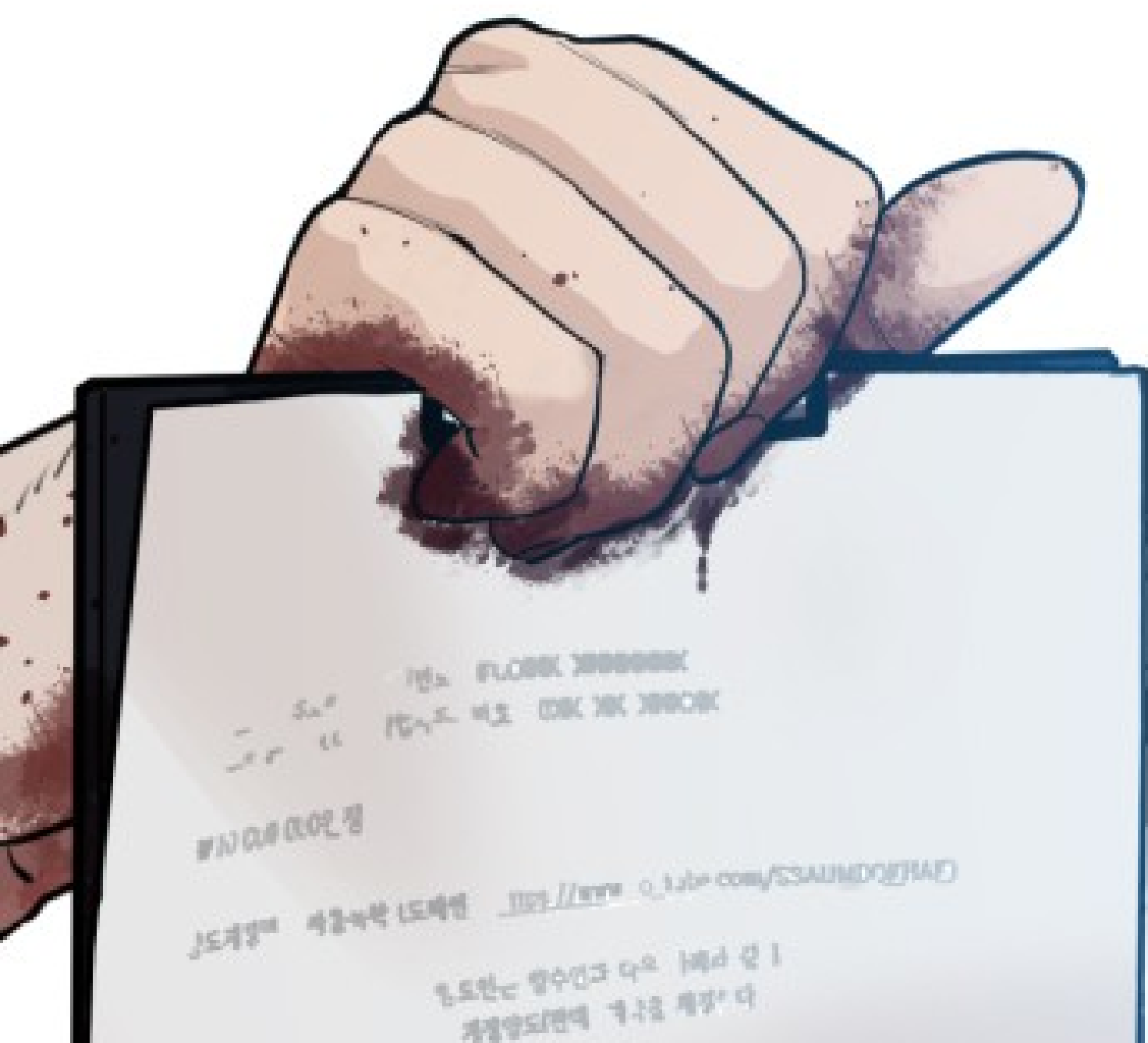
I FORGOT

TO BRING AN INK
PAD SO THIS IS PRETTY
CONVENIENT,
HAHA.

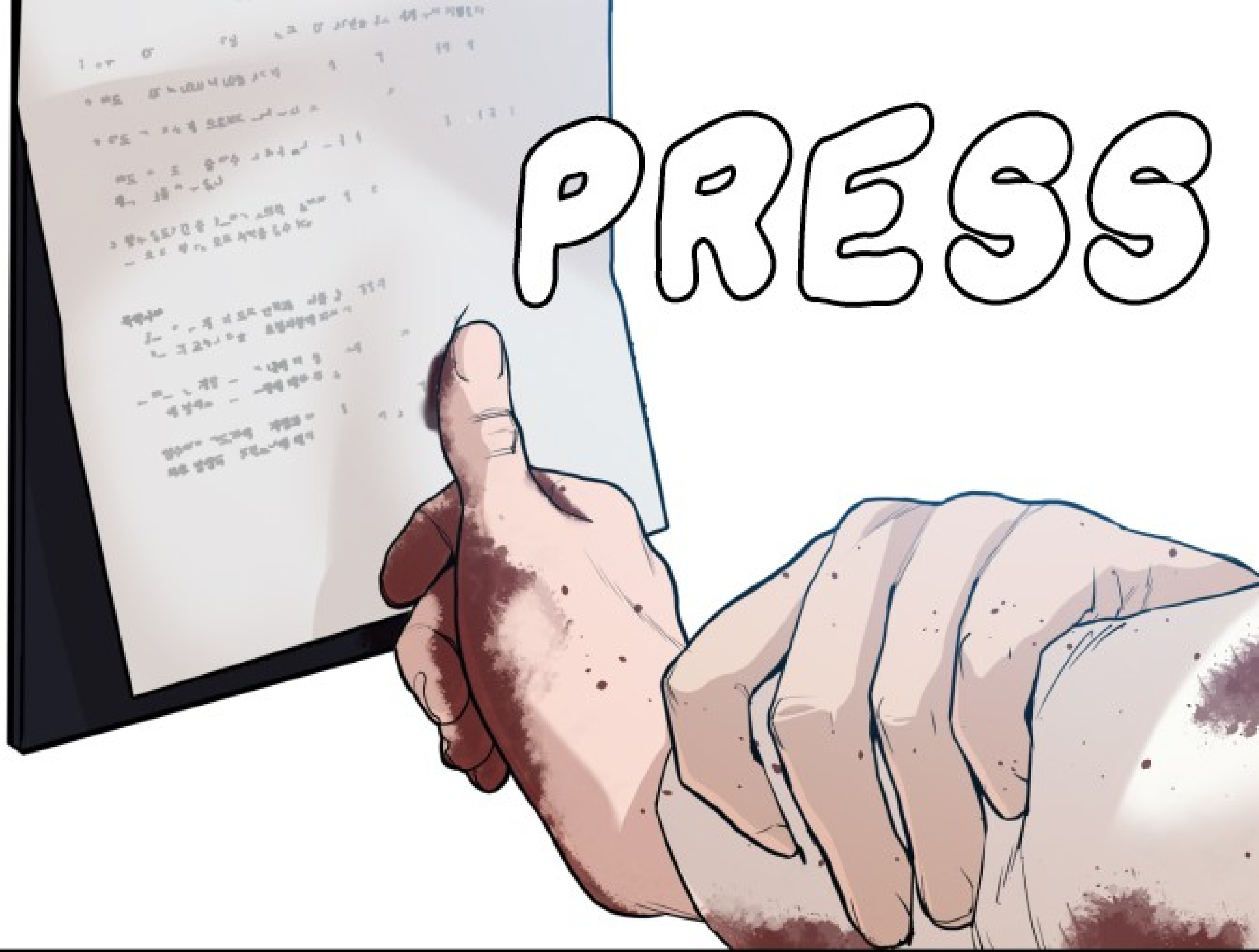
SLAP



THIS'LL
DO FOR
NOW.

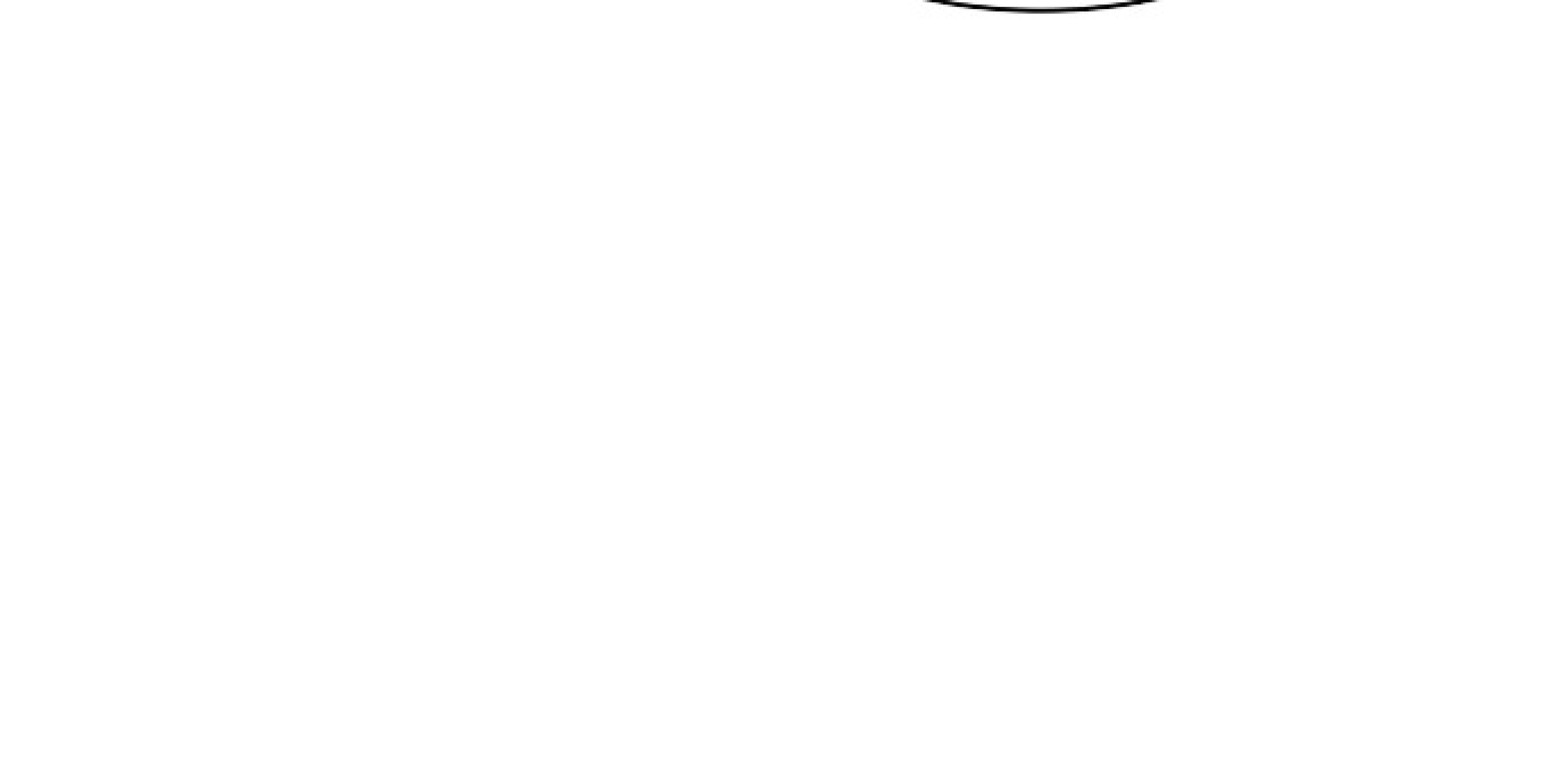


PRESS



**YOU PROBABLY
HAVE A FEW THINGS
TO TAKE CARE OF ON
YOUR END BEFORE YOU
CAN HAND OVER THE
CHANNEL TO US.**

**WE CAN
FINALIZE THE
CONTRACT
LATER.**



**YES BOSS,
I GOT HIM TO
AGREE TO HAND
OVER HIS ACCOUNT
TO US.**

**THINGS
WENT WELL. I
GAVE HIM THE
DOWN PAYMENT.**





**DON'T
WORRY. HE'S
NOT GONNA REPORT
US TO THE
COPS.**

HE'S A
PATHETIC
WIMP.



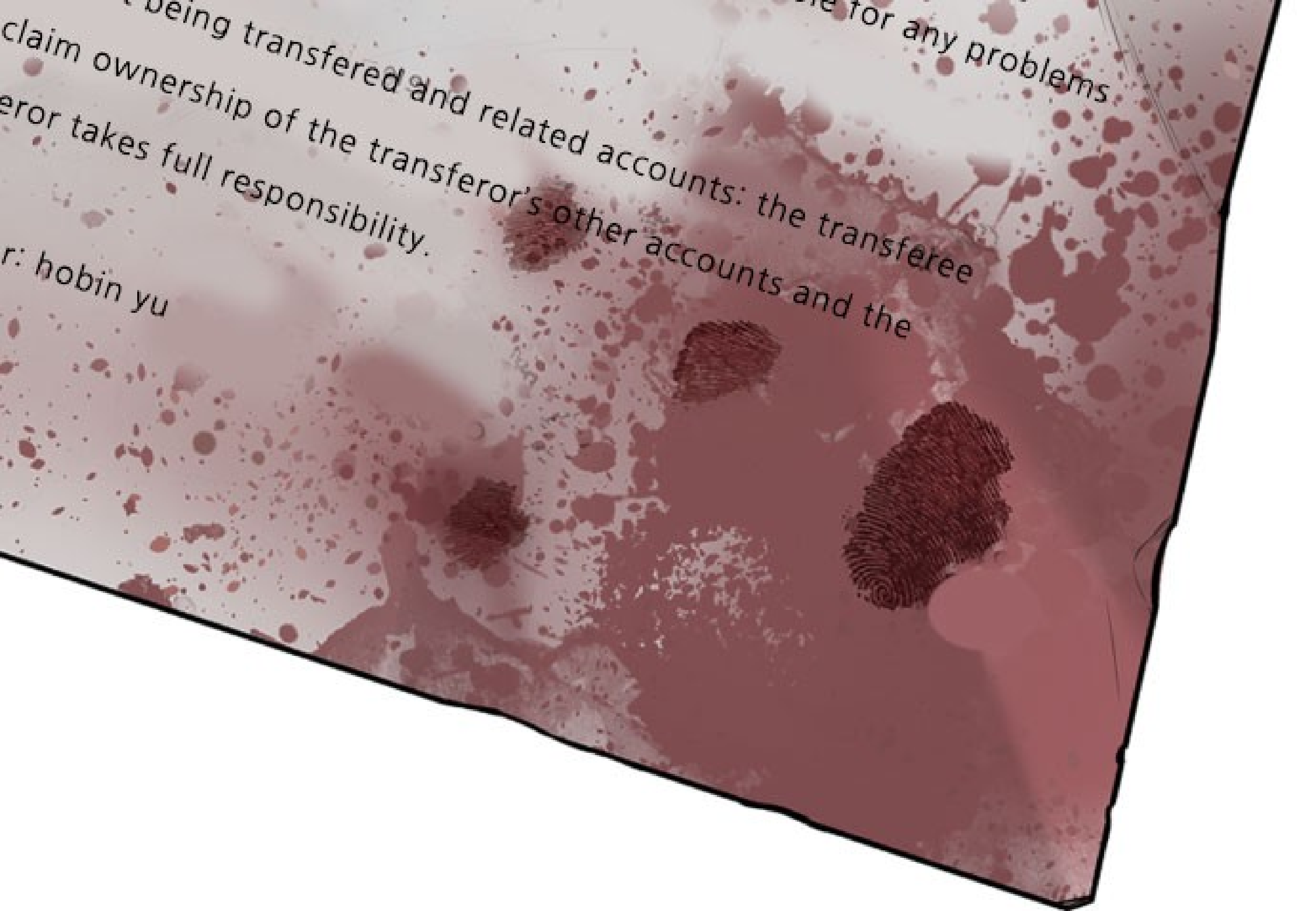


**HE DOESN'T
HAVE THE BALLS
TO REPORT US.**

I'M...

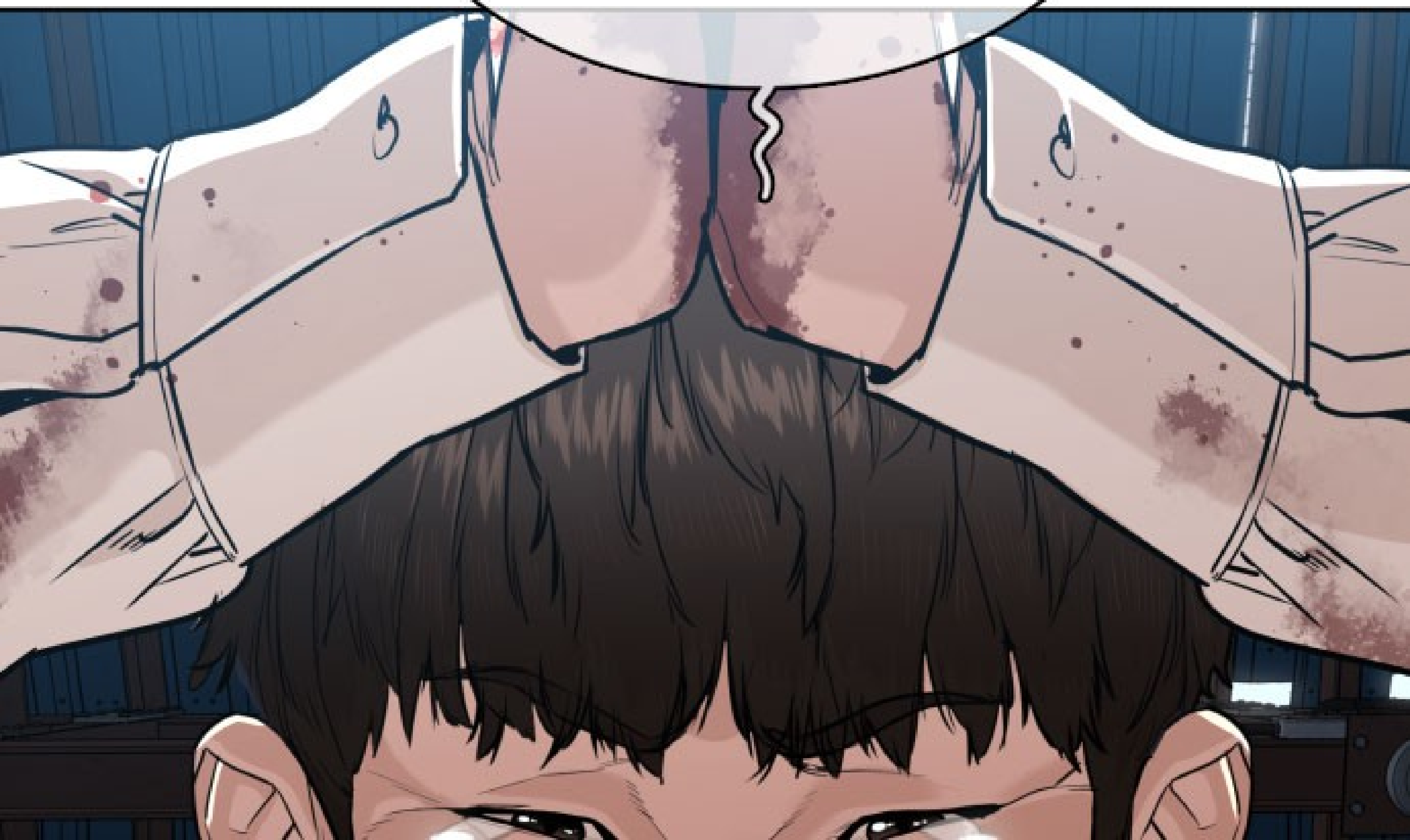
**I'M
SORRY.**

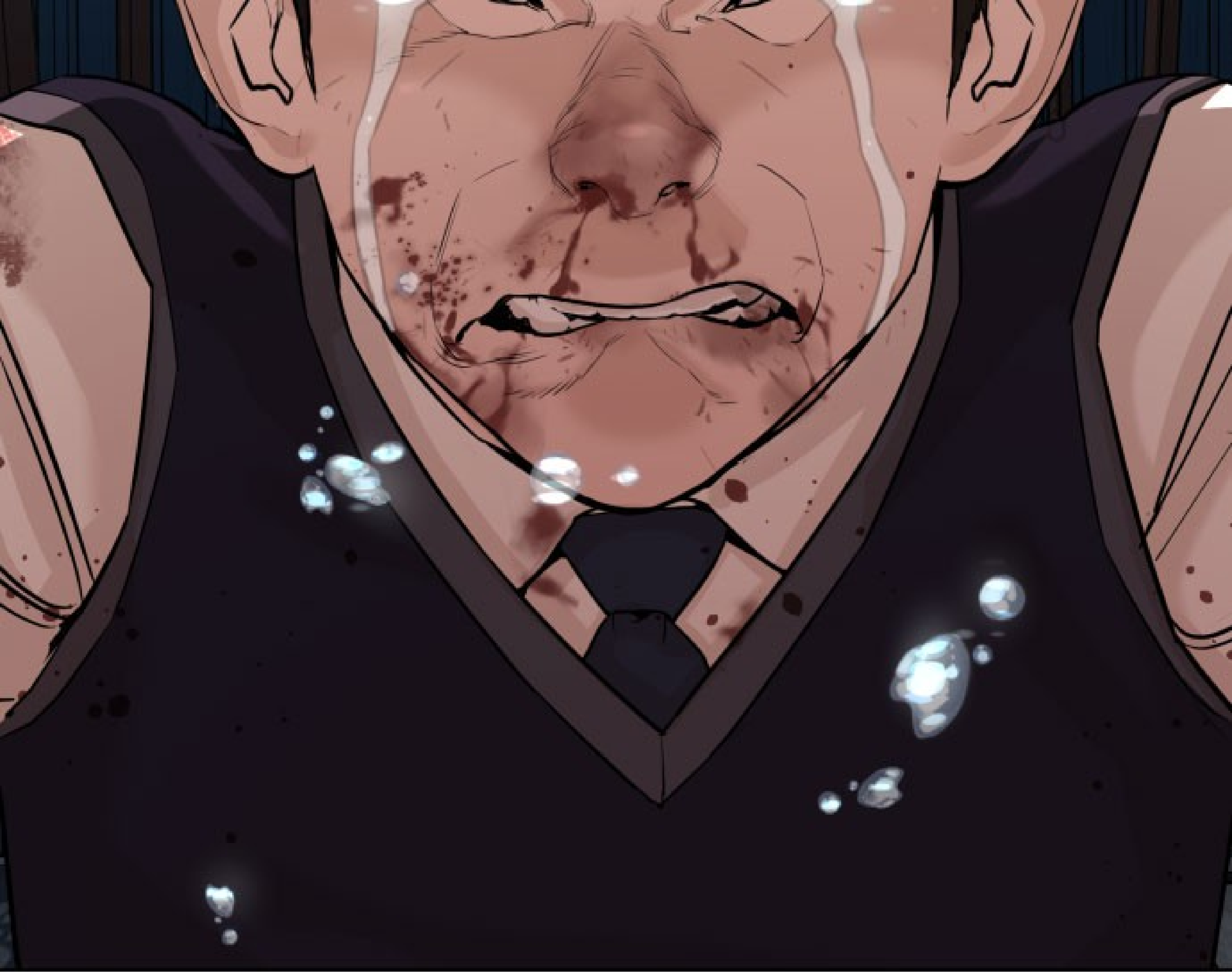
...account, then they will be subject to criminal
the transferor will transfer all rights and authority over
the account to the transferee. if there is a request, depending on the
contents of the request,
the transferor is responsible for the following: if there is a criminal
or civil issue in the transfer period, the transferor must alert the
transferee immediately. the transferor is responsible
that arise.
account b...



AND THAT'S HOW...

I'M...
SORRY...





....I WAS FORCED
TO SELL MY NEWTUBE
CHANNEL.

VIRAL HIT

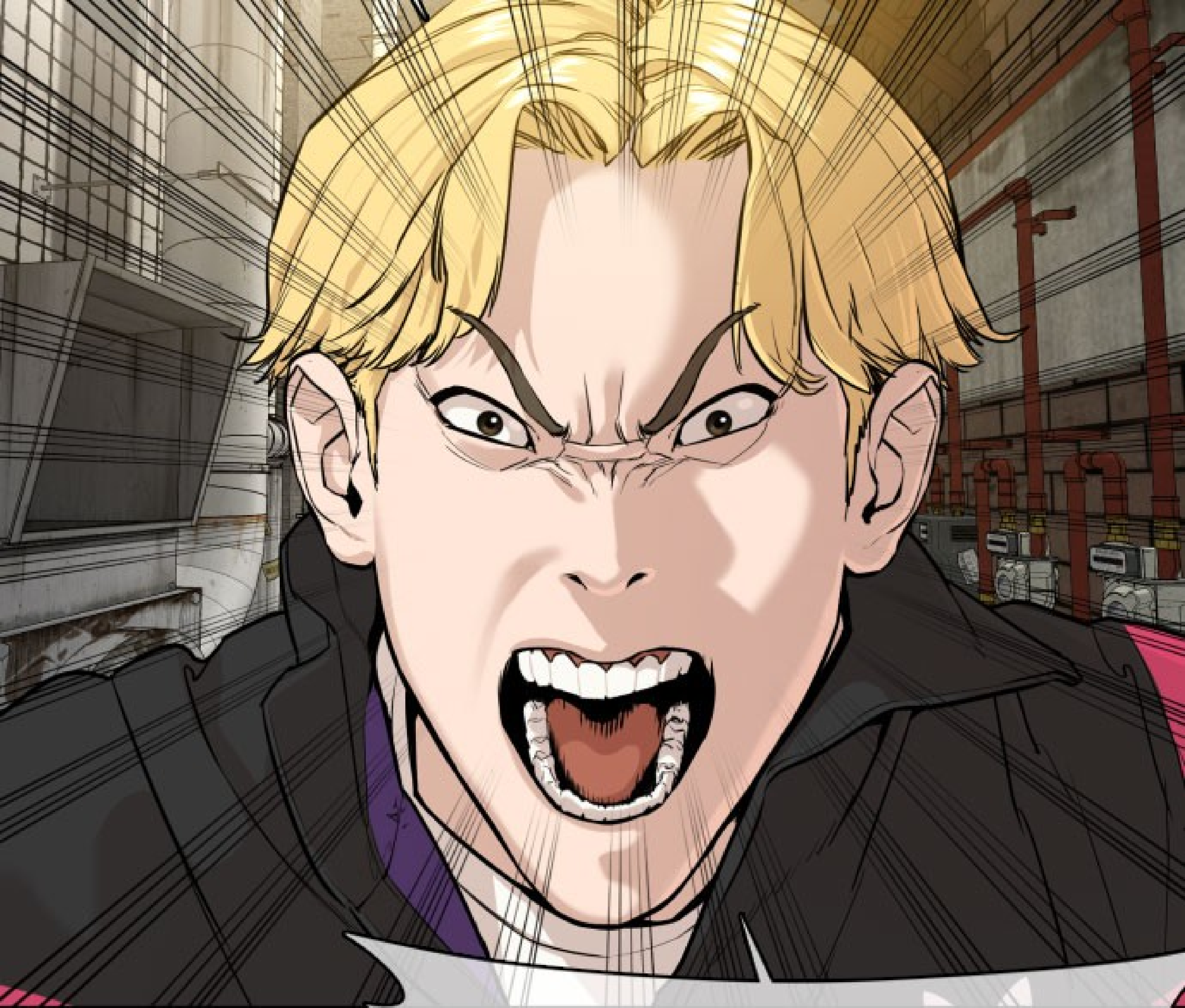
NARRATIVE AND STORYBOARD BY TAEJUN PAK

ART BY JUNGHYUN KIM

EPISODE 30: PRETEND TO BE SCARED, THEN HIT THEM WITH A SUCKER PUNCH!

WHAT?!





**YOU
SOLD OUR
CHANNEL?!**



WHAT THE
FUCK?! HOW
COULD YOU?!

I CAN'T BELIEVE
YOU SOLD US OUT JUST
BECAUSE YOU COULDN'T
HANDLE A FEW
GUNQUER!

PUNCHES!



I MEAN SHIT, YOU
SHOULD BE FUCKING

SHOULD BE FEARING
USED TO GETTING
YOUR ASS KICKED BY
NOW!

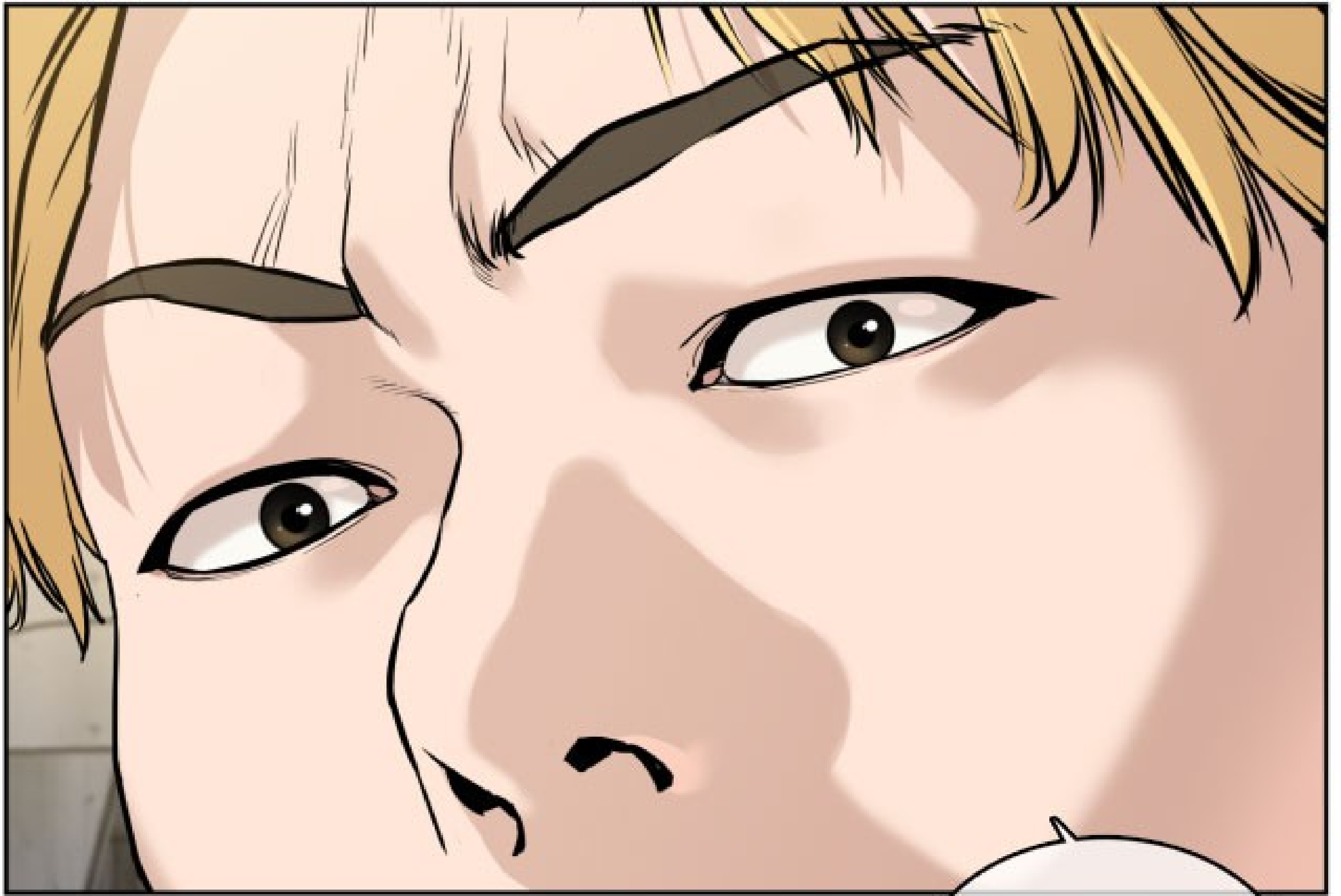
YOU SHOULDN'T
HAVE HANDED IT
OVER, EVEN IF THEY
WERE BEATING YOU
HALF TO DEATH!

GODDAMN
IT.

YOU ONLY
CARE ABOUT

CARE ABOUT
WHAT YOU
WANT!

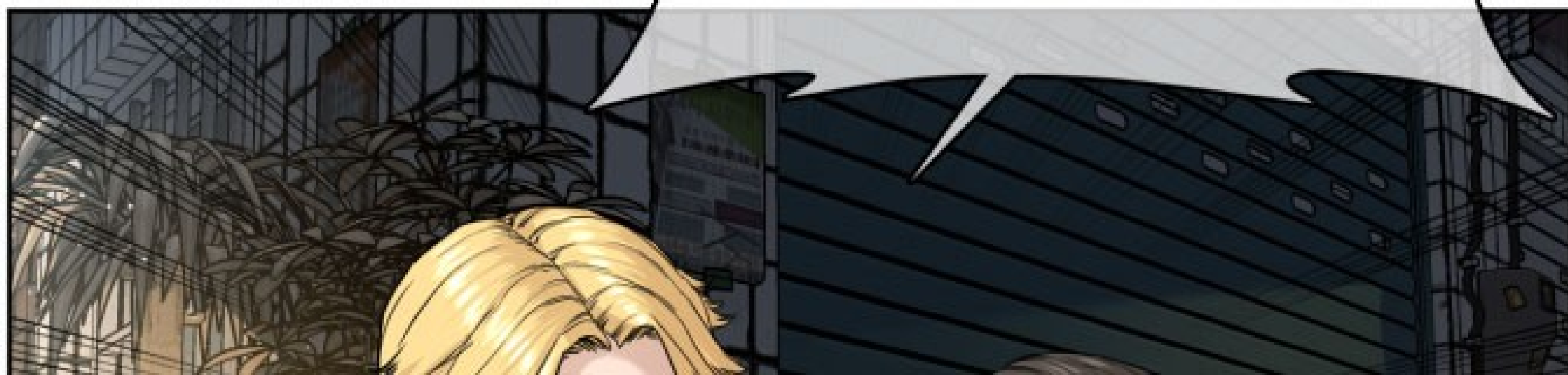




HEY.

**WHAT'S WRONG
WITH YOU, YOU
BASTARD?!**

**WHY DON'T
YOU HAVE A
COMEBACK FOR
ME AS USUAL?!**





**WHY AREN'T
YOU SAYING
ANYTHING?!**

**YOU WERE FINE,
EVEN WHEN MANGI
HWANG AND TAEHUN
SEONG WERE BEATING
YOUR ASS!**

**WHY WON'T
YOU LOOK ME
IN THE EYE?!**





WHAT'S UP
WITH YOU ALL
OF A SUDDEN?!
YOU'RE GOOD AT
TAKING HITS!

SN-SNAPPER.

**T-THESE
PEOPLE
ARE PROPER
GANGSTERS!**

**I, I SAID I
WOULDN'T SELL
OUR CHANNEL AND
HE ATTACKED
ME!**





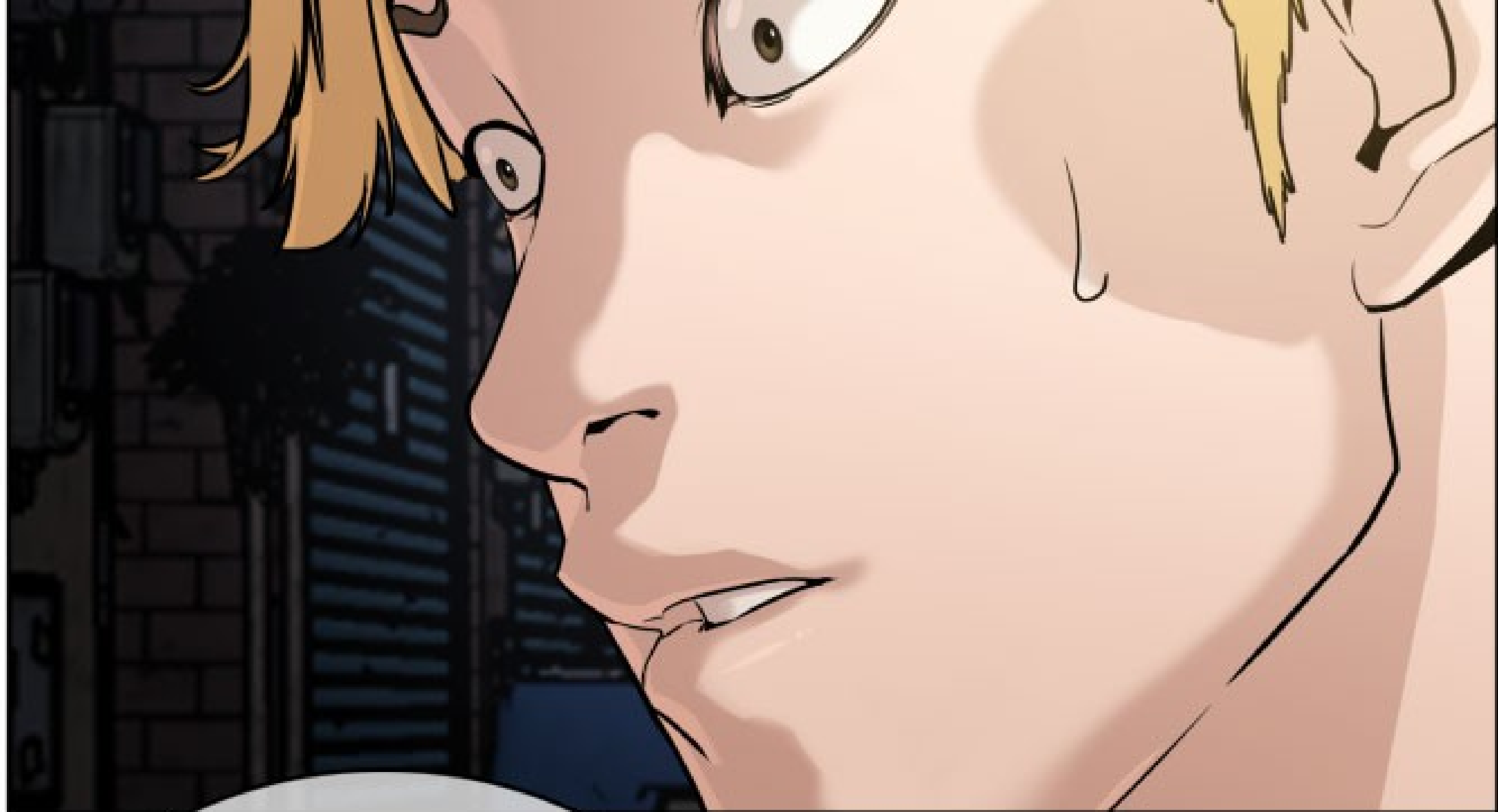
I, I
REALLY DIDN'T
WANT TO SELL
US OUT!

B-BUT I
WAS AFRAID THAT
HE'D KEEP COMING
AFTER ME UNTIL
I SOLD IT.

**I, I'M
SORRY,
JIHYEOK.**


**I, I KNOW
IT BELONGS TO
BOTH OF US, NOT
JUST TO ME...**





...AND I
SHOULDN'T HAVE
SOLD IT!

THIS ISN'T
LIKE HIM.

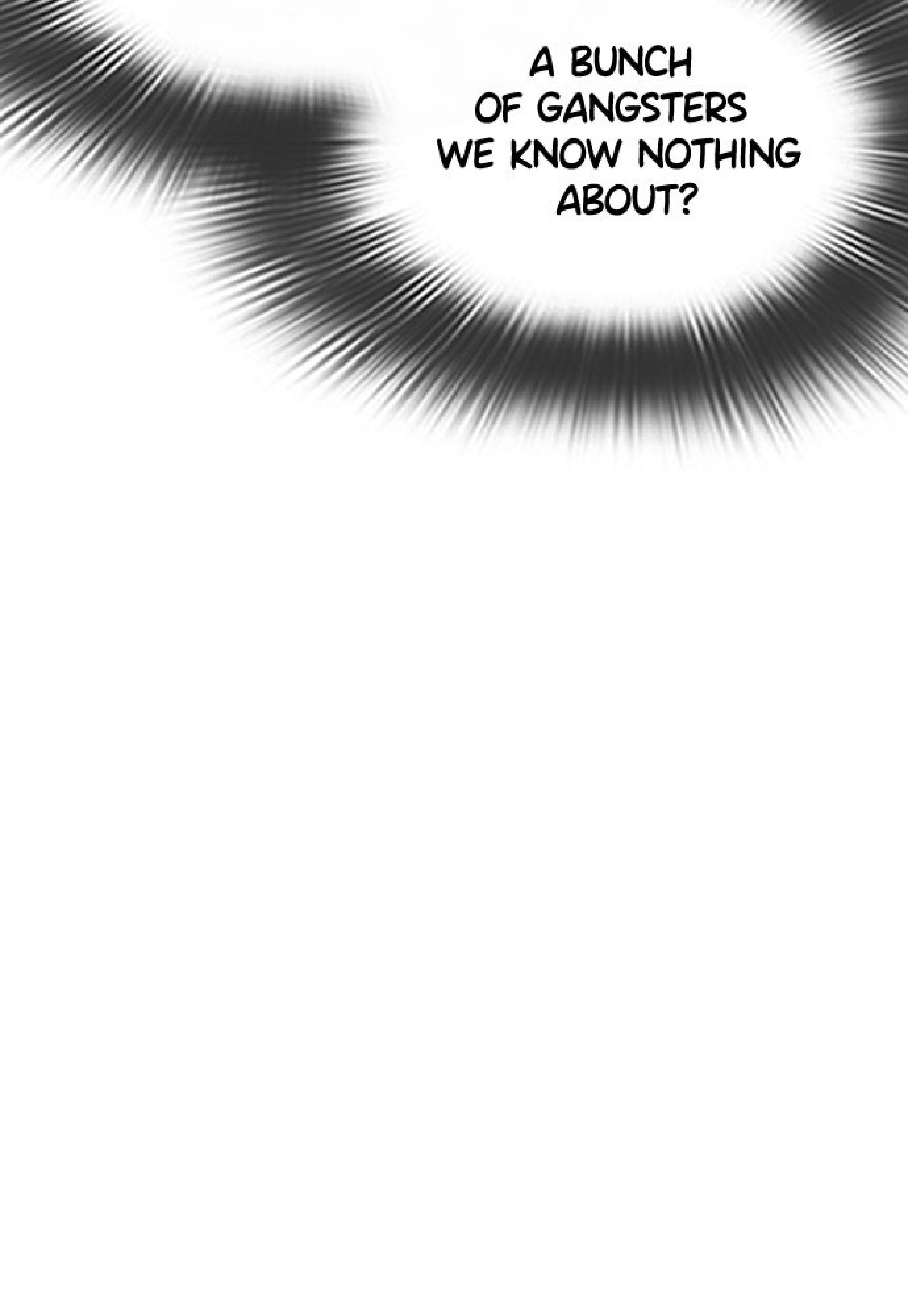


YOU
DON'T HAVE
TO APOLOGIZE,
DUMBASS.

SLUMP



SO THE
ORGANIZATION THAT
WAS TARGETING US
IS A GANG?



**A BUNCH
OF GANGSTERS
WE KNOW NOTHING
ABOUT?**

WELL, IT
LOOKS LIKE WE
HAVE NO OTHER
CHOICE.

WE'LL
HAVE TO
GIVE UP OUR
CHANNEL.



THEY
MUST HAVE BEEN
SOME TERRIFYING
MOTHERFUCKERS...

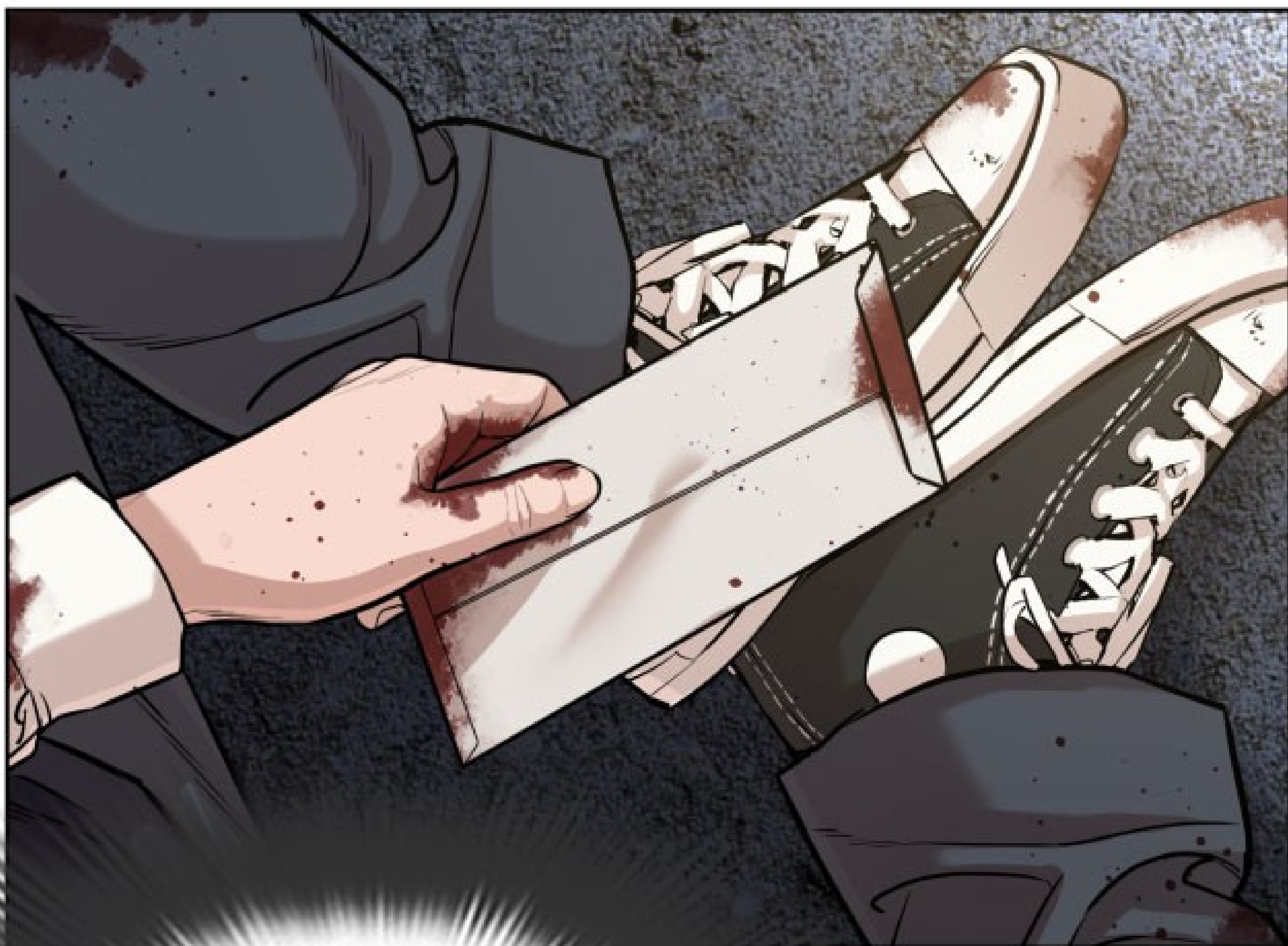
MOTHER GODDAMN

FOR
HOBIN
TO BE THIS
SCARED.

YOU

YOU
CAN USE THE
MONEY YOU GOT
HOWEVER
YOU WANT.

I'M NOT
INTERESTED
IN IT.



IT'S LIKE HE'S
TURNED BACK
INTO THE PERSON
HE WAS...




**WHEN HE
WAS GETTING
BULLIED.**

**YOU SHOULD
GO SEE A DOCTOR
BEFORE YOU
GET PTSD.**

**I THINK
THERAPY WILL
HELP.**



**YOU CAN'T
EVEN LOOK ME IN
THE EYE RIGHT NOW.
THAT'S SERIOUS.**



OKAY, I
GUESS WE HAVE
NO CHOICE BUT
TO SELL UP.

WE'LL
BE PLAYING
WITH FIRE IF
WE DON'T.

STILL...

IT'S A
SHAME...



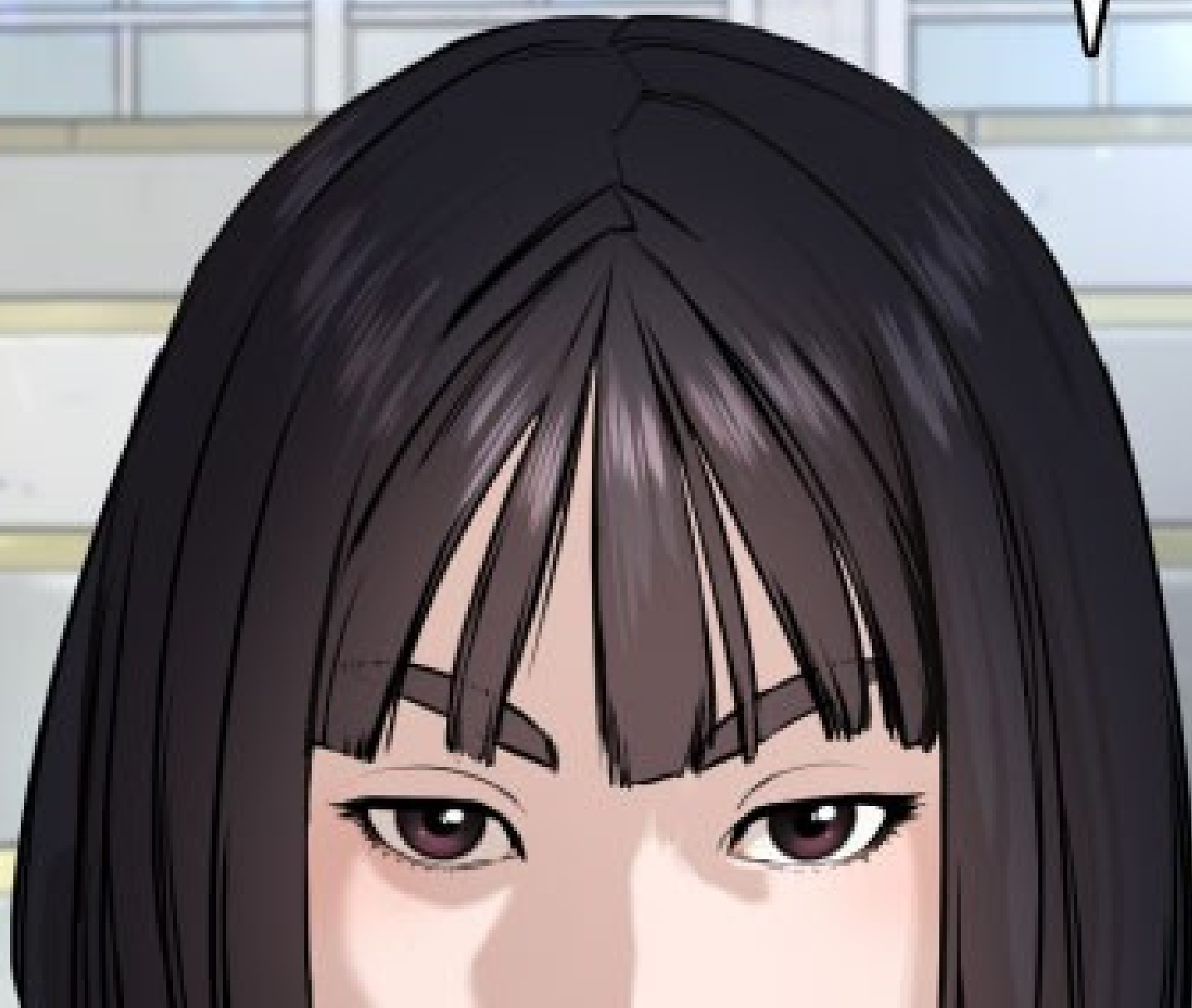
**...WE DIDN'T
EVEN GET A
CHANCE TO
USE THIS.**





**14 DAYS BEFORE
SIGNING THE
CONTRACT.**

WHAT?

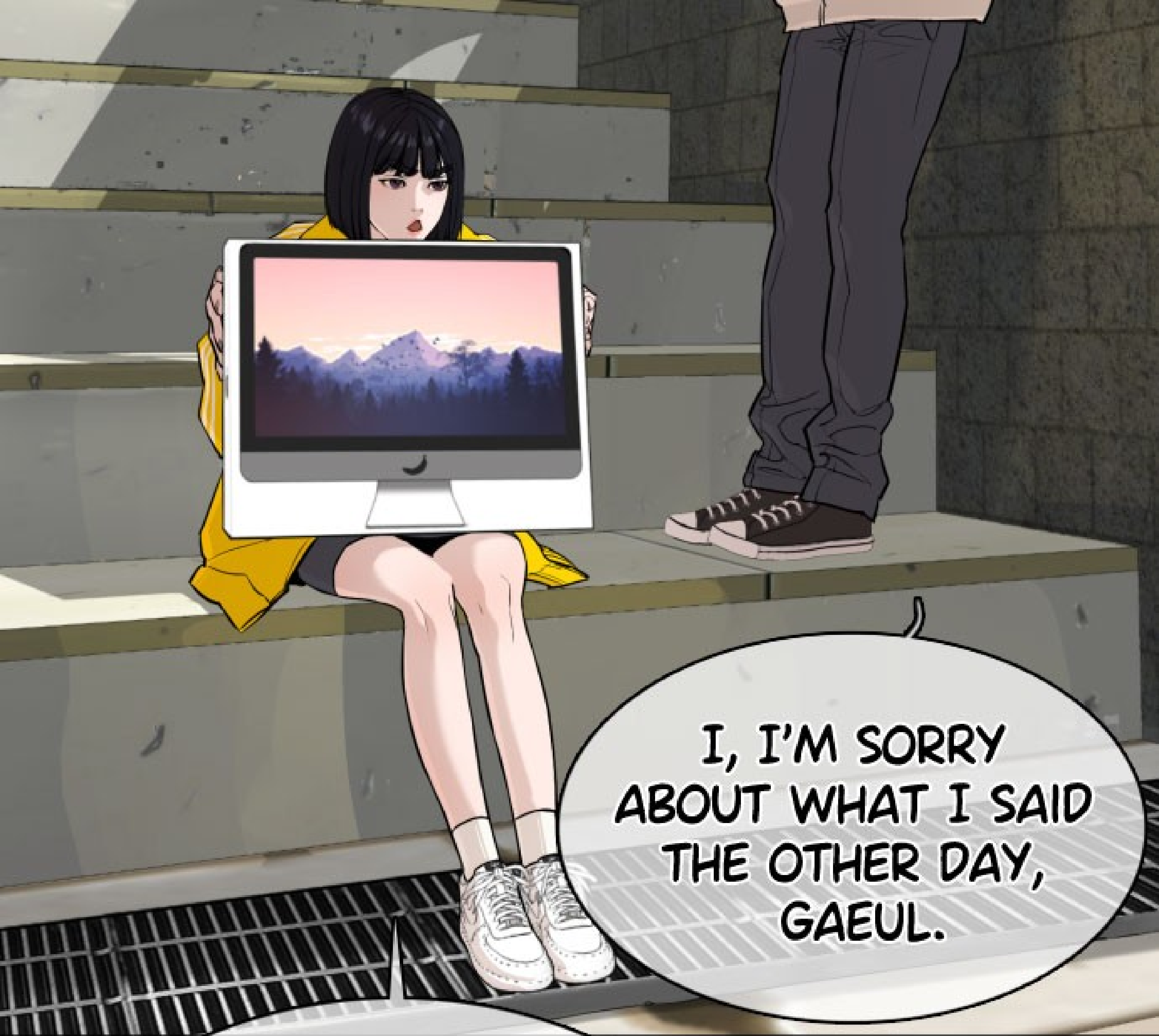




**I THOUGHT
YOU WERE
BROKE!**

**I DON'T
REMEMBER
ASKING YOU TO
GET ME A NEW
COMPUTER!**





**WHY WOULD
YOU BUY THIS FOR
SOMEONE WHO CLEARLY
DOESN'T KNOW WHAT
THEY'RE DOING?!**

**IS THIS
YOUR WAY OF
TELLING ME YOU
WANT ME TO GET
SCAMMED
AGAIN?**

AGAIN?

**Y-YOU SOLD YOUR
COMPUTER BECAUSE
YOU WERE WORRIED
ABOUT ME.**

**BUT I WAS
AN ASSHOLE
IN RETURN.**





I WANTED TO GET
YOU A NEW ONE
NOW THAT I HAVE
SOME MONEY
TO SPARE.

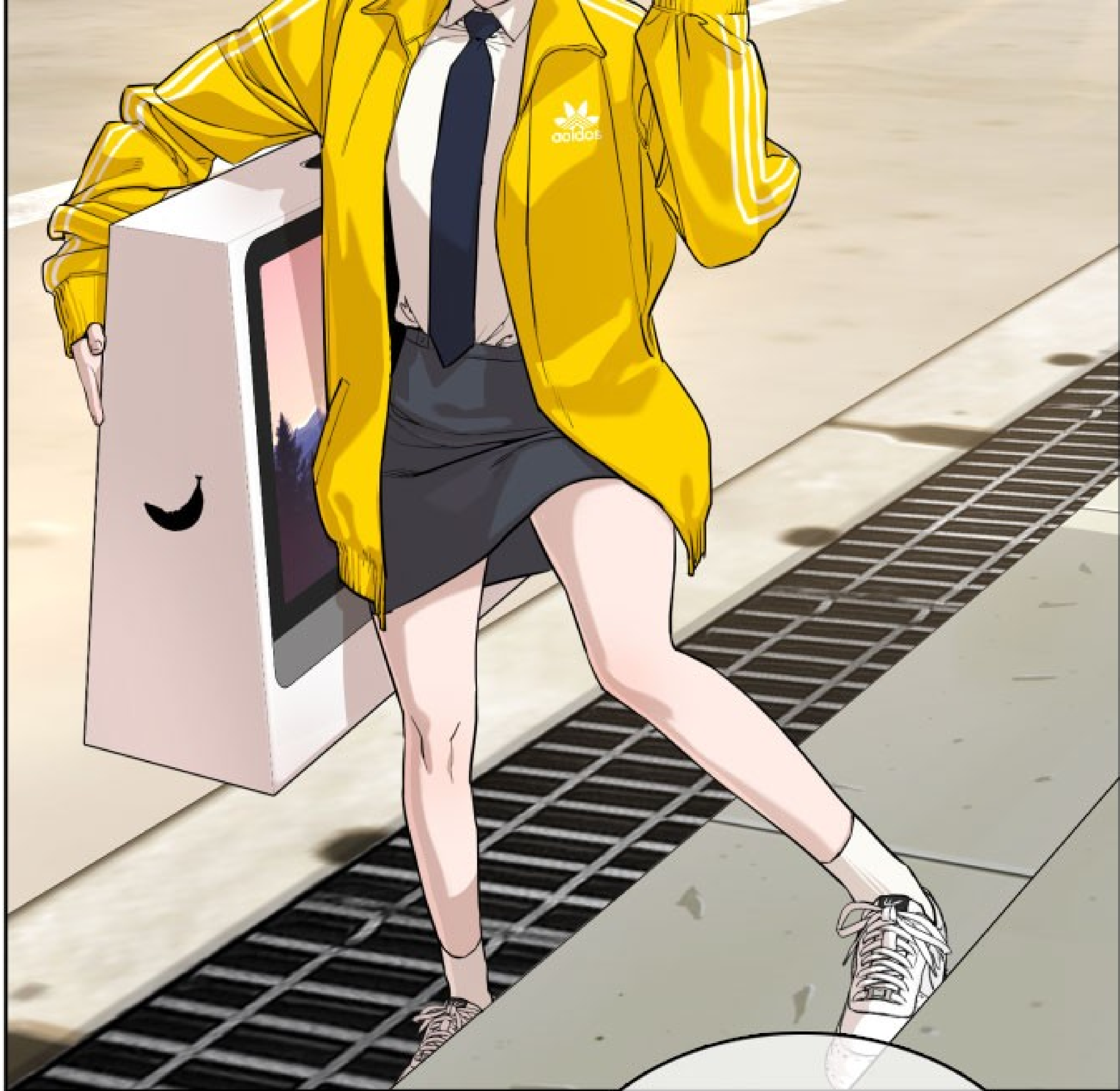
WHAT? YOU
HAVE SOME
MONEY
NOW?

HOW?!

**DID OUR
CHANNEL GET
MONETIZED
AGAIN?!**

**SO WE'LL
BE ABLE TO
UPLOAD VIDEOS
AGAIN--**





NO, THAT'S
NOT WHAT
HAPPENED,
GAEUL.

**WE DIDN'T
GET MONETIZED
AGAIN.**

**I'M NOT
EVEN SURE IT'S
POSSIBLE AT THIS
POINT.**





THEN--

THE
MONEY
IS FROM,
WELL...

...I JUST
MANAGED TO
COME INTO A BIT
OF MONEY.
THAT'S ALL.

**I HOPE YOU
LIKE YOUR NEW
COMPUTER.**





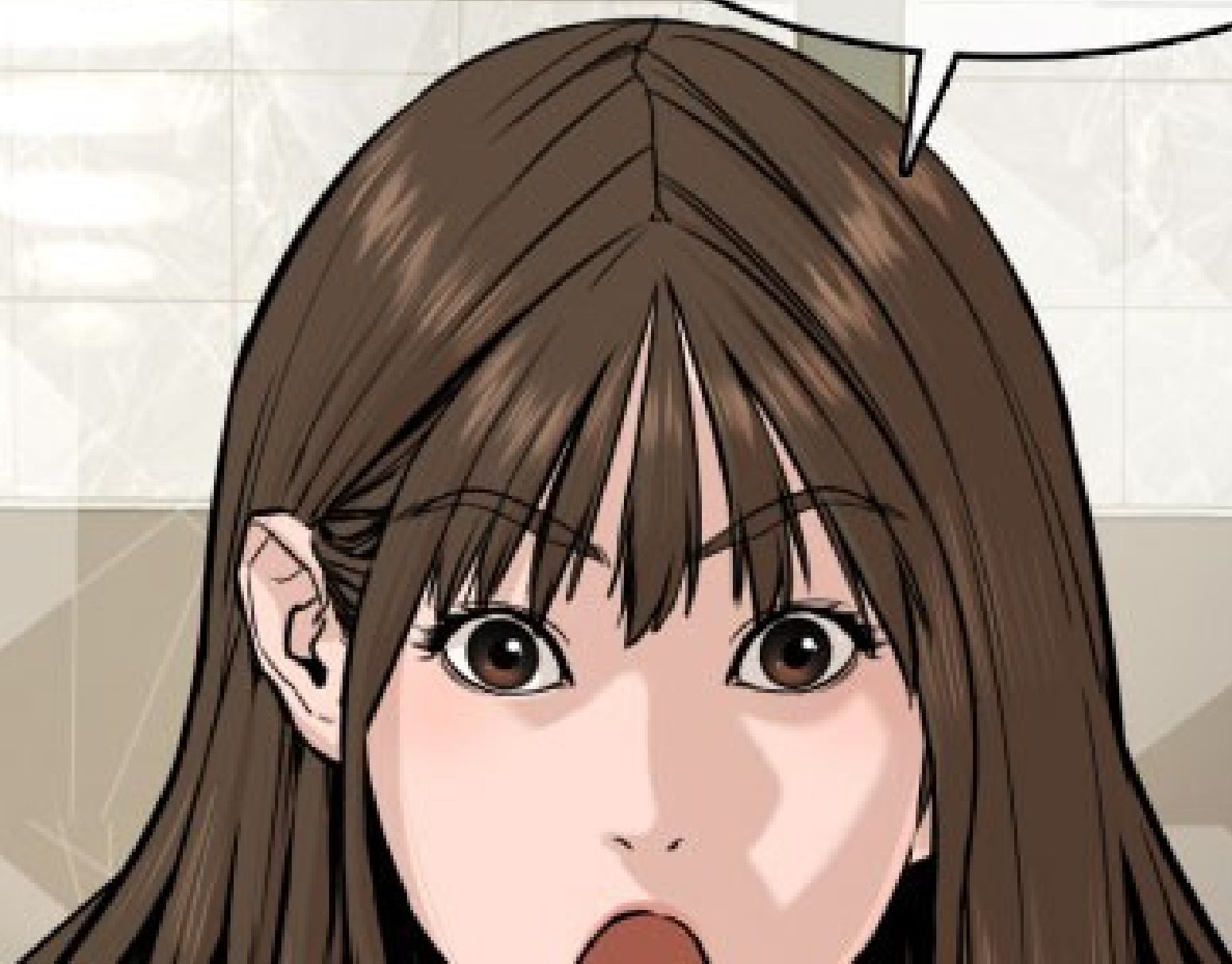
YOU HAVEN'T
TOLD ME WHERE
YOU GOT THE
MONEY FROM! FOR

**MONEY FROM! FOR
PETE'S SAKE!**

**SEVEN DAYS
BEFORE SIGNING
THE CONTRACT.**

**YOU JUST
GOT BACK
FROM...**

**PAYING
THE DEPOSIT
FOR YOUR MOM'S
SURGERY?**





THAT'S WEIRD.

YOU
DON'T USUALLY
WEAR CAPS.

IS
SOMETHING
WRONG?





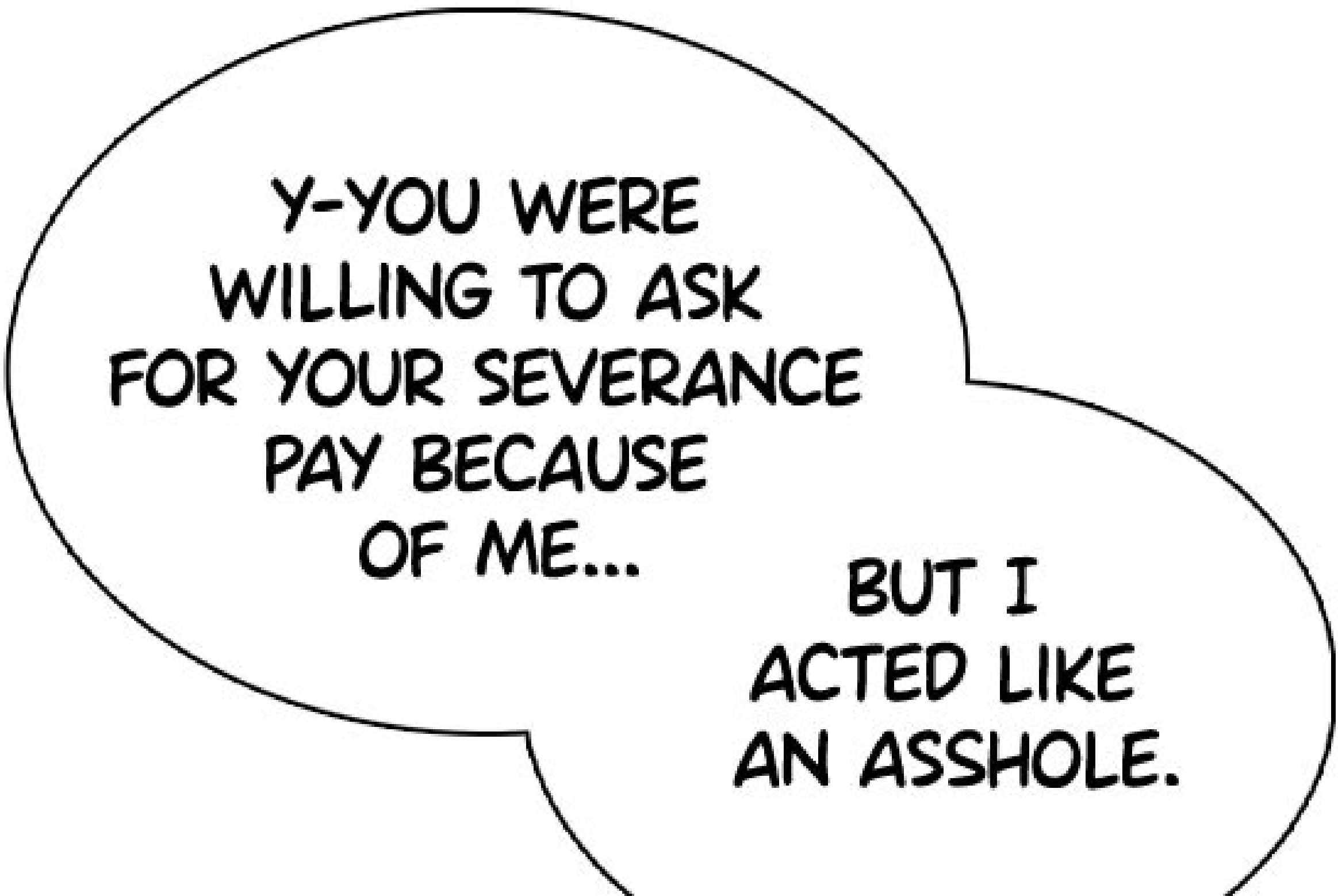
HOBIN WON'T LOOK ME IN THE EYE.

I'M, I'M
SORRY FOR BEING
A DICK TO YOU THE
OTHER DAY.

HUH?

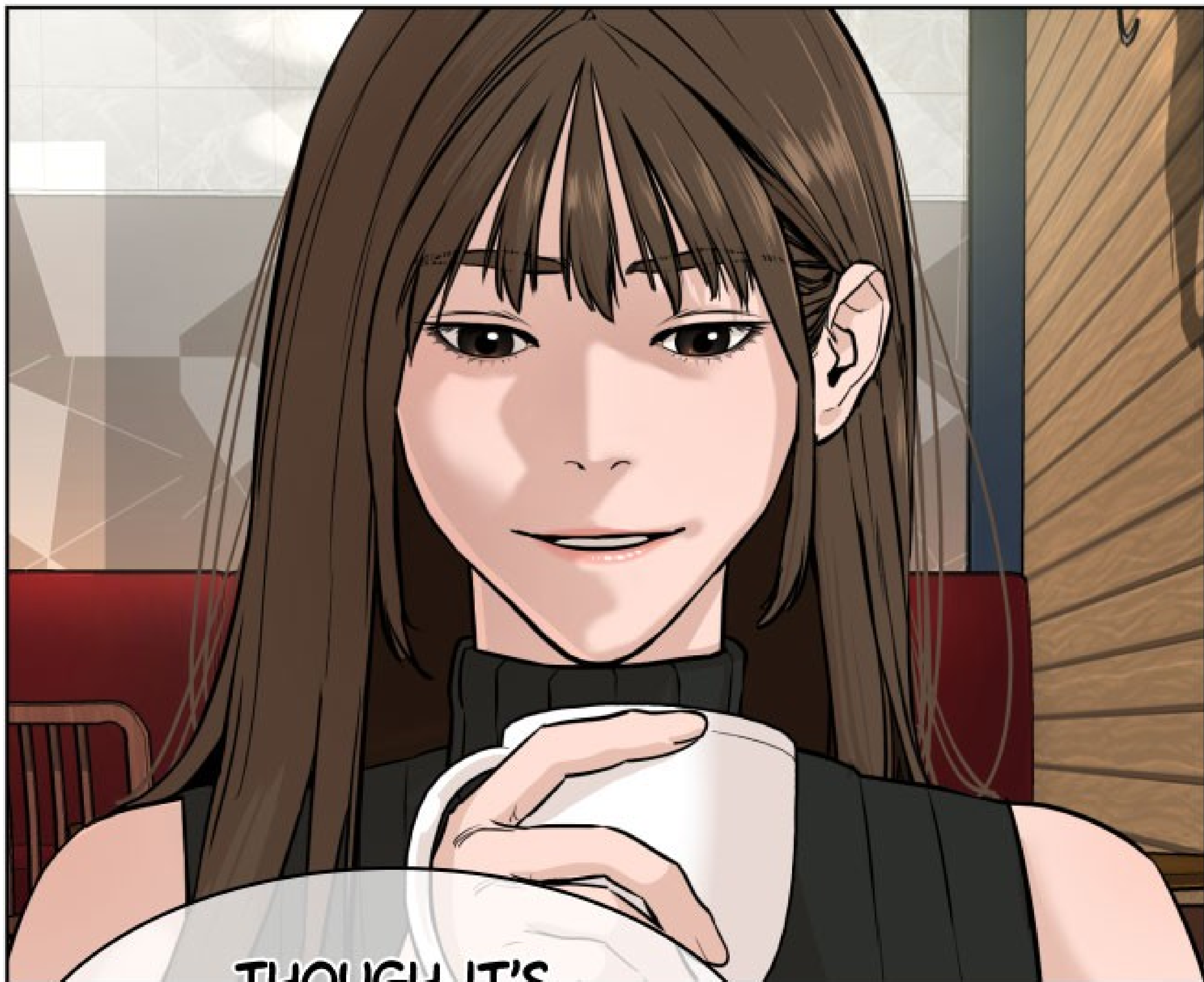


HE'S ACTING LIKE A TERRIFIED CHILD.



Y-YOU WERE
WILLING TO ASK
FOR YOUR SEVERANCE
PAY BECAUSE
OF ME...

BUT I
ACTED LIKE
AN ASSHOLE.



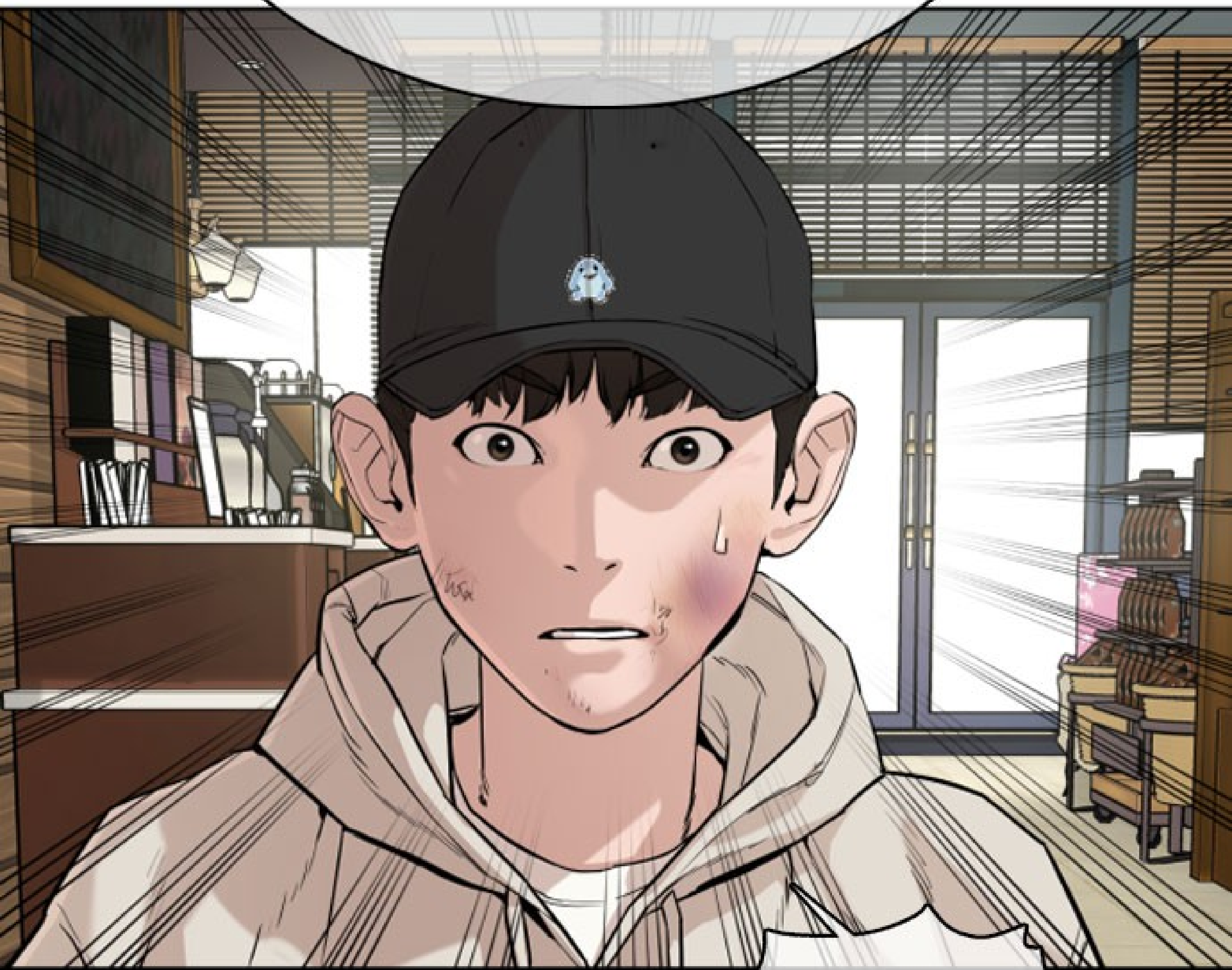
THOUGH IT'S
NOT LIKE YOU DIDN'T
KNOW ABOUT THE RULES
ABOUT SEVERANCE
PAY.

I REALLY
DIDN'T, SO DON'T
RUB IT IN,
HOBIN.

DID SOMETHING
REALLY HAPPEN TO HIM?

IS SOMETHING

IS SOMETHING
BOTHERING
YOU?



!!!

T-TO TELL
YOU THE
TRUTH...





**YES, I'M
LISTENING!**

NEVER
MIND.



HA,
SCREW

SCREW
YOU.

IT'S TIME
TO GO.

?!



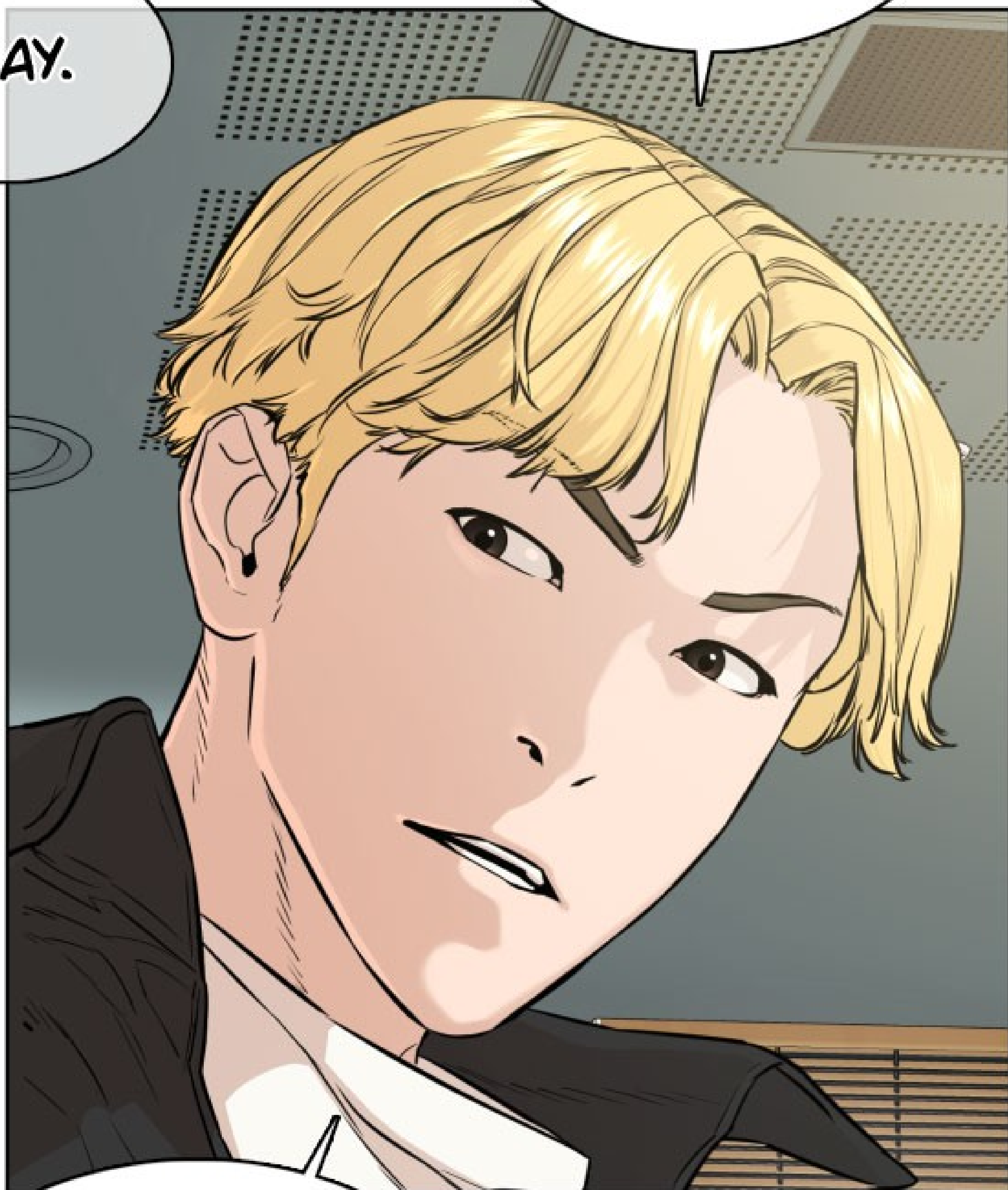


WE'RE
GOING TO BE
LATE IF WE DON'T

GET GOING
NOW...

TO
MEET VIRAL
HOOK.


OKAY.



TODAY'S THE
DAY WE'RE SIGNING
THE CONTRACT

**THE CONTRACT,
REMEMBER?**

LET'S GO.



WAIT, HOBIN,
YOU HAVEN'T
TOLD ME WHAT'S
WRONG!

HEY! WHAT
THE HELL!





BOSS?
HI.

OH, SORRY
TO INTERRUPT
YOUR MEAL.





YES,
TODAY'S THE
DAY...

WE'RE
FINALIZING
THE CONTRACT
WITH VIRAL
HIT.

HE
PICKED THE
LOCATION.

WE'RE
MEETING BY MY
SCHOOL'S TRASH
INCINERATOR.

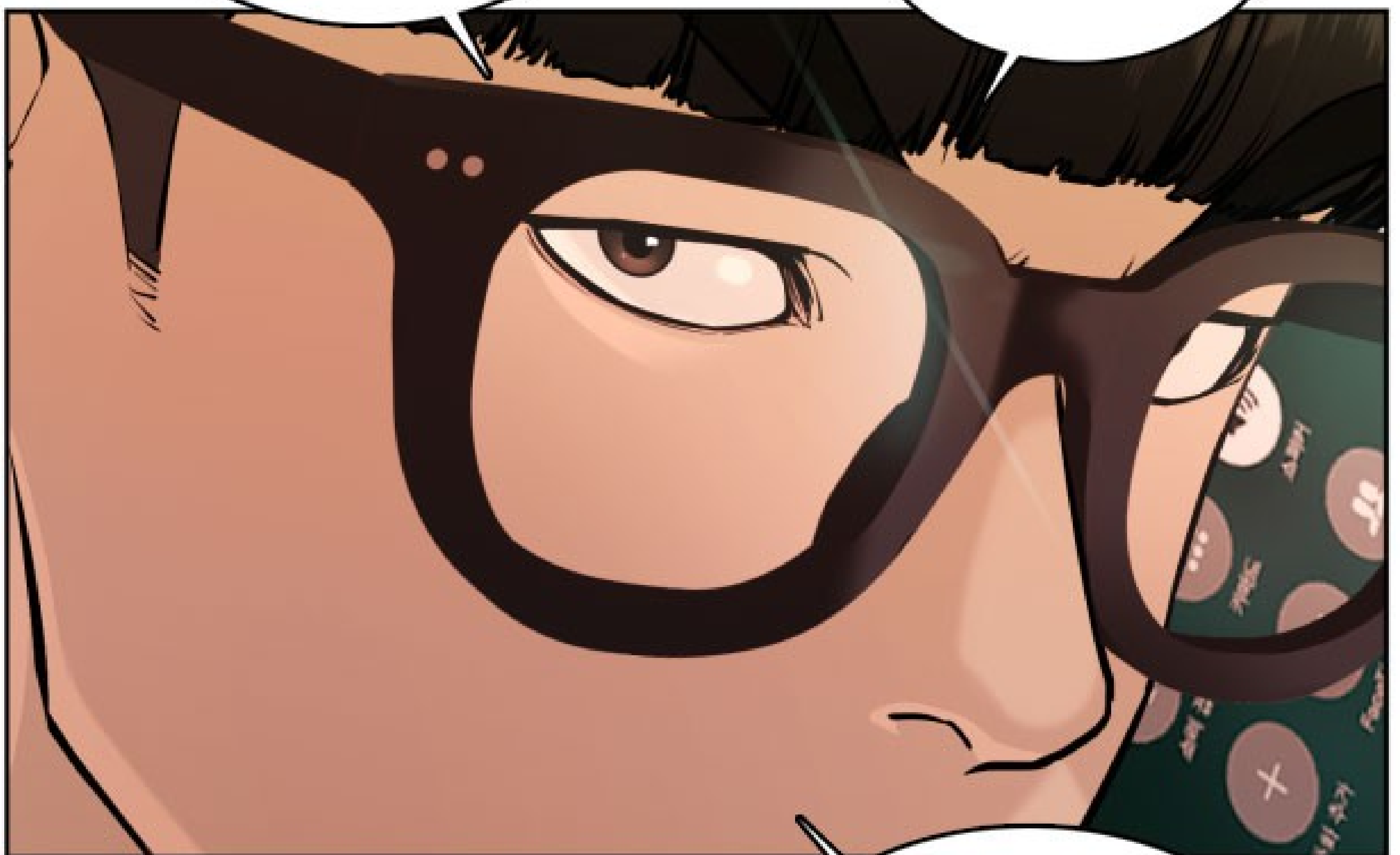




I DON'T GET
WHY EITHER, BUT
WHATEVER.

I
THINK HE'S
HERE.

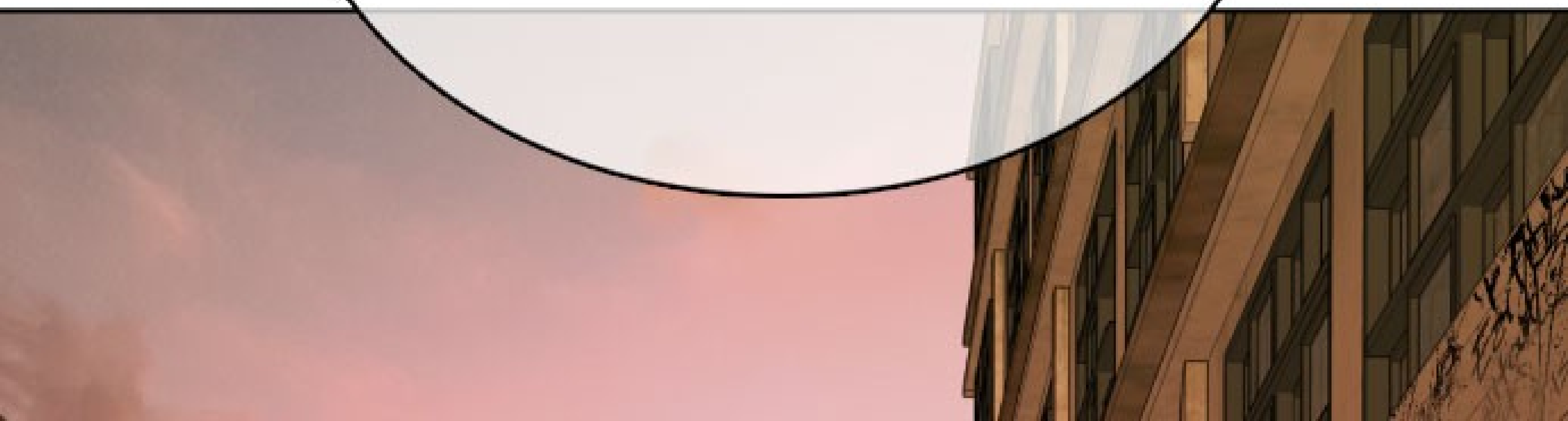
YES,
OKAY.



**ENJOY YOUR
MEAL.**

**THERE YOU
ARE...**

...VIRAL HIT.





WHY DID
YOU BRING
SNAPPER
WITH YOU?





IS IT
BECAUSE YOU
GUYS WORKED
ON THE CHANNEL
TOGETHER?

**LET'S JUST GET
DOWN TO BUSINESS,
SHALL WE?**

**GIVE IT
A READ AND
SIGN IT.**



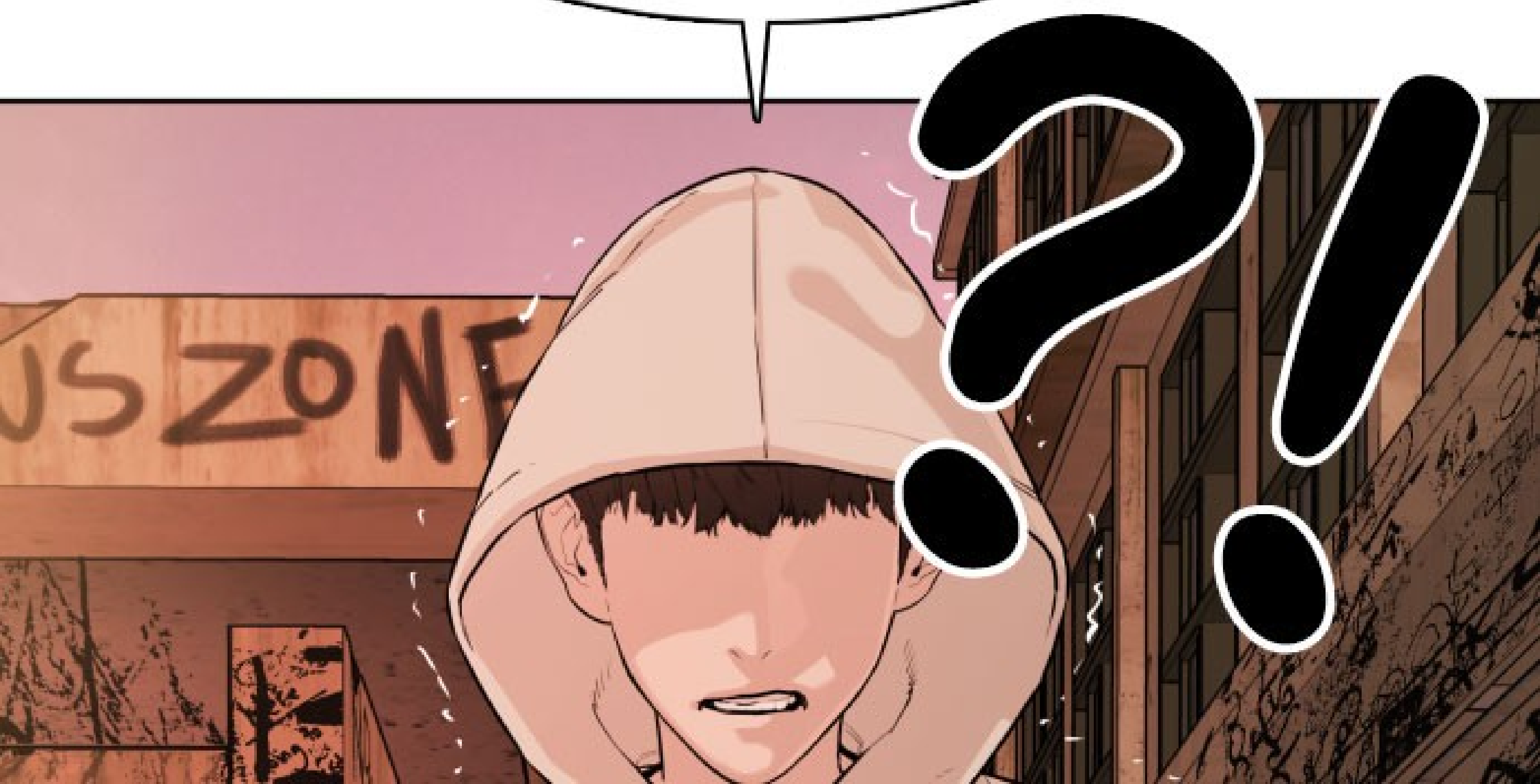
FEEL

FREE TO
ASK ME ANY
QUESTIONS.

YOU COULD HAVE
SAVED YOURSELF A LOT
OF TROUBLE IF YOU AGREED
TO SELL IT THE FIRST
TIME I ASKED--



**I'M NOT
GOING TO SELL
THE CHANNEL.**





**ARE YOU
SERIOUS?**

**YOU
EVEN SIGNED
THE PROVISIONAL
CONTRACT.**





**Y-YOU
FORCED ME
TO SIGN IT.**

**THAT MEANS
IT WON'T STAND
UP IN COURT.**

GODDAMN
IT.

SHIT
JUST KEEPS
GOING WRONG.





WHAT ARE
YOU GOING TO DO
IF YOU DON'T SELL
IT TO US?

WHAT'S
THE POINT OF
HOLDING ONTO A
CHANNEL...

THAT
YOU CAN'T
PROFIT FROM
BECAUSE IT GOT
DEMONETIZED?





DID YOU
FORGET WHAT
HAPPENED LAST
TIME?

WHY DO
YOU KEEP MAKING
ME ACT LIKE
A BULLY?

GRAB







HA... HAHA...

WHAT THE FUCK?

**HAHAHAHA
HAHAHA!**

**I'M NOT
GONNA SELL THE
CHANNEL, NO NO.
HAHAHAHA.**



Drink
Dr. Pepper
— TRADE MARK

WHAT THE HELL IS WRONG WITH HIM?

**YOU SHOULD
GO SEE A DOCTOR
BEFORE YOU
GET STUPID**

GET PTSD.



I THINK
THERAPY WILL
HELP.

IT SUCKS WE HAVE
TO GIVE UP BECAUSE
OUR CHANNEL GOT
DEMONETIZED.



**BUT IT'S
A SHAME...**

**...WE
DIDN'T EVEN**

GET A CHANCE
TO USE THIS.



A comic book panel featuring a large, white, oval-shaped speech bubble in the center. The background is a solid black. At the top, there are partial views of two characters: on the left, a character with light skin and black and white horizontal stripes on their arm; on the right, a character with dark skin and a purple garment. At the bottom, there are partial views of two characters: on the left, a character with light skin and a white headband; on the right, a character with blonde hair. The speech bubble contains the text "WHAT ARE YOU TALKING ABOUT?" in a bold, black, sans-serif font.

WHAT
ARE YOU TALKING
ABOUT?



OH, IT'S
JUST A THING
CALLED...

**...ULTRA
CHATting.**



BOW DOWN TO ME DONATED
10,000 WON* ON ULTRA CHATting.

YO, WHAT? V-HIT STARTED
ACCEPTING DONATIONS.



*around 9 usd.

**IF YOU TURN IT
ON, YOUR VIEWERS
CAN DONATE MONEY
TO YOU IN REAL
TIME.**

WOW, I
SEE.

ISN'T
THAT COOL?
THAT MEANS WE
CAN GET DONATIONS
FROM THEM EVEN IF
OUR VIDEOS ARE
DEMONETIZED.



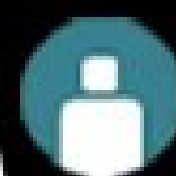
I just saw v-hit turn on ultra chatting.

WOW, A LOT
OF PEOPLE ARE
DONATING.

NICE,
SOMEONE JUST
GAVE ME 10,000
WON. BUT I HAVE
A QUESTION.

C

yeah, I think he turned it on when
he started the stream just now.



but I don't get it.

WHY THE HELL
DIDN'T YOU TELL ME
ABOUT THIS BEFORE,
FUCKFACE?!



FUCK YOU,
MAN. YOU
DIDN'T SAY
ANYTHING
ABOUT IT
BEFORE,
EITHER!



why didn't these bastards turn it on before?

CHOI

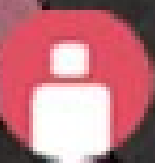
yeah, are they stupid?

C

they would have gotten a fuckton of money if v-hit fought with it on lmao.

**WHY ARE
YOU SO FUCKING
FEISTY ALL OF A
SUDDEN?!**

**YOU WERE
SHAKING IN FEAR
A FEW MOMENTS
AGO BECAUSE OF
THOSE GANGSTERS!**



did something happen to you guys?



you guys ran into gangsters? what gangsters?



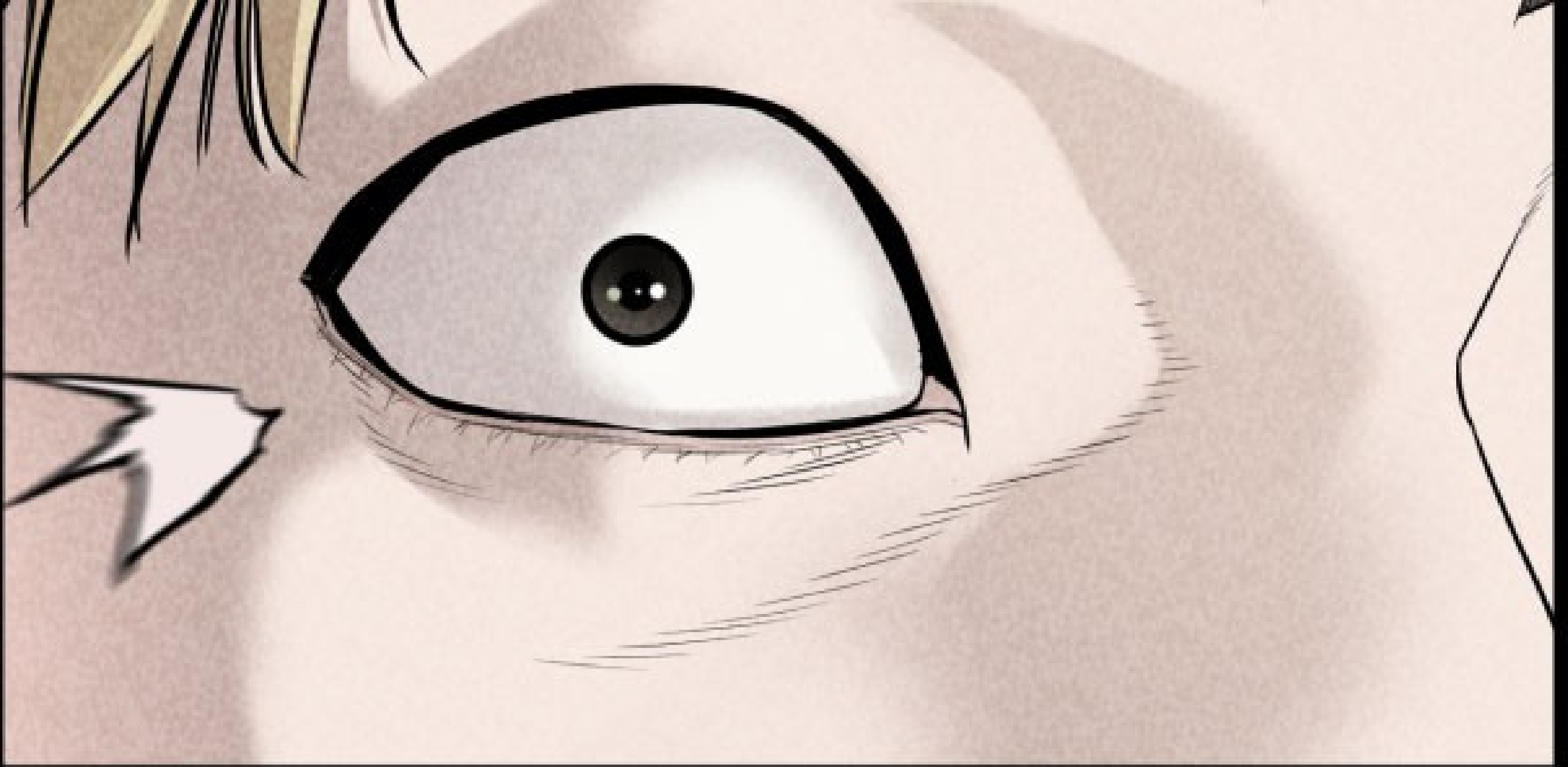
did v-hit get therapy? why?

IS THIS REALLY
THE SAME DUDE

I RECOMMENDED
THERAPY TO?!

OH WAIT, IT
LOOKS LIKE YOU'RE
ALREADY FEELING
BETTER...





**...THANKS TO
THE THOUGHT
OF MONEY.**



A cartoon illustration of a person's face, showing their mouth open as if speaking. A speech bubble originates from the mouth. In the top right corner, there is a list of three messages, each preceded by a small circular icon containing a name or letter.

TAE

hey v-hit.



hi.

b

long time no see.

**HAHAHAHA. I DON'T
CARE ABOUT MY
VIDEOS BEING
FLAGGED.**

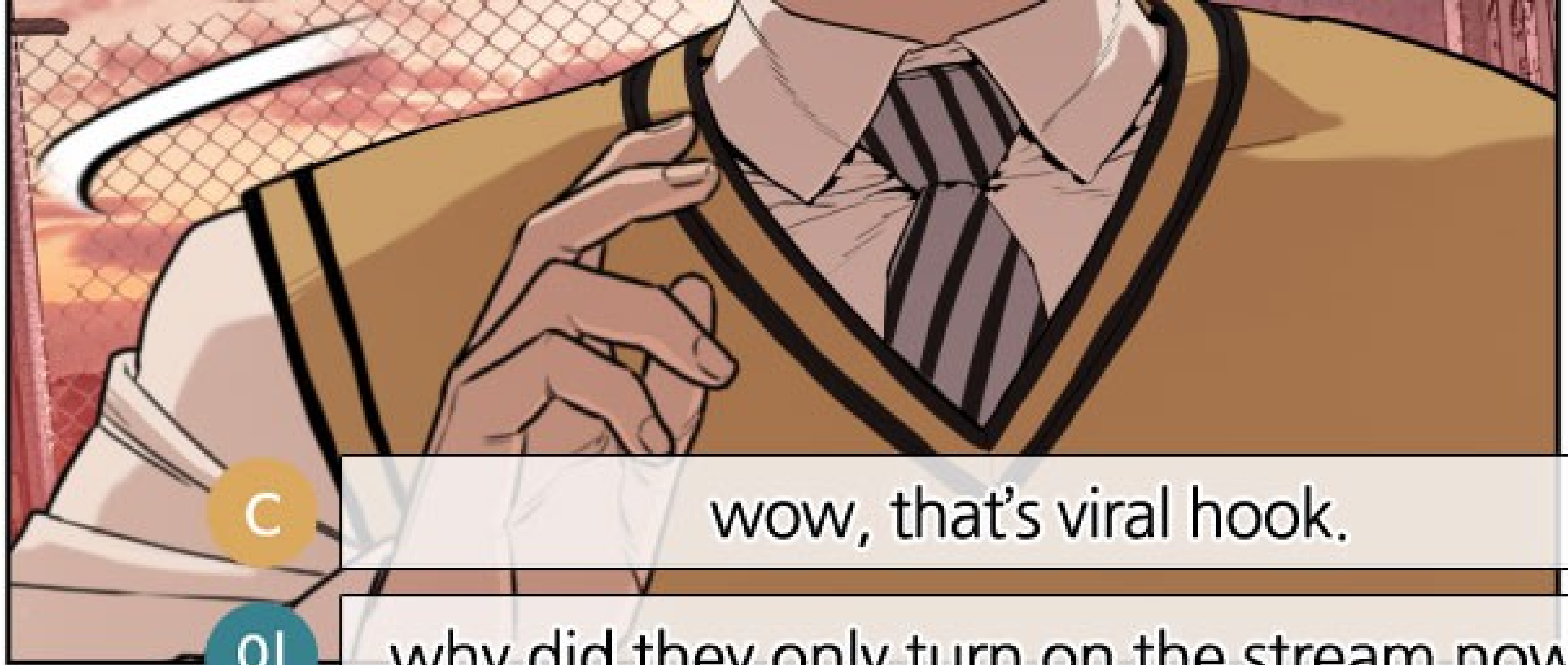
**I HAVE
ULTRA CHATTING!
HAHAHAHA.**

HAHAHAHAHA
HAHAHAHA.

HAHAHAHA
HAHAHAHA.

WHAT
THE FUCK IS
GOING ON?





c

wow, that's viral hook.

o|

why did they only turn on the stream now?

a

are they planning to fight each other?

**PEOPLE ARE
GIVING ME
MONEY.**



**PARAN DONATED 5,000 WON*
ON ULTRA CHATTING.**

I'LL GIVE YOU 30,000 WON IF YOU
TELL VIRAL HOOK THAT YOU WANT
TO TAKE HIM ON**

*about 4.50 usd.

**about 27 usd.



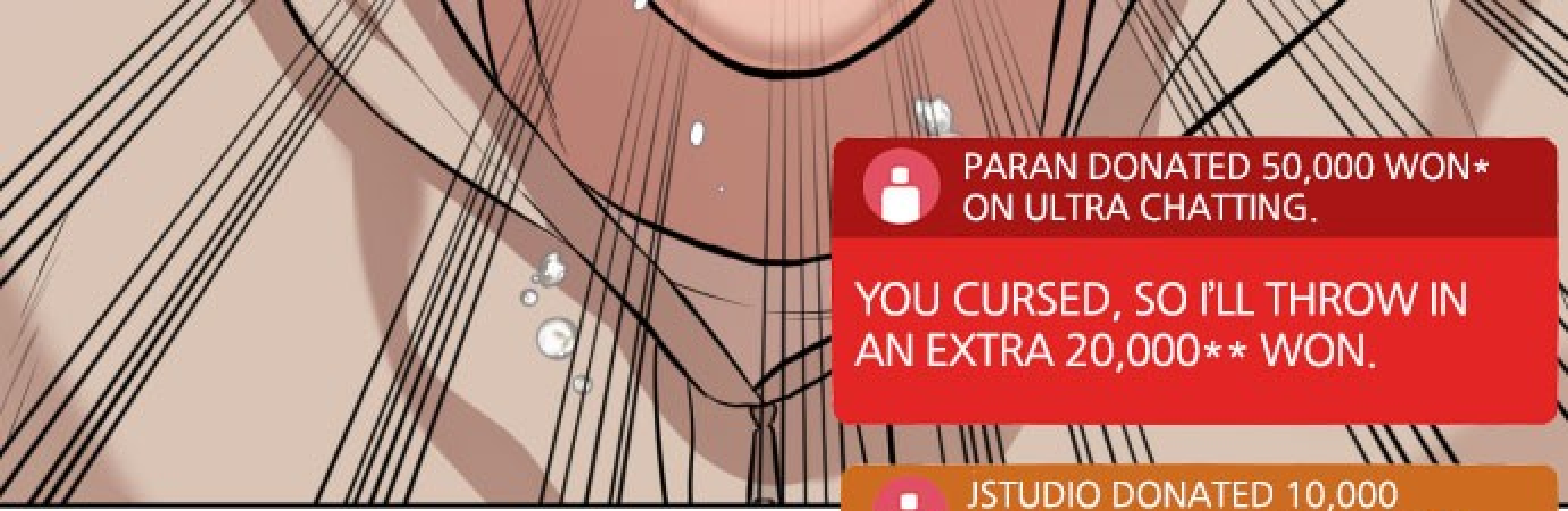
**PEOPLE ARE
DONATING MONEY
IN REAL TIME.**

OH MY GOD.

HEY, VIRAL

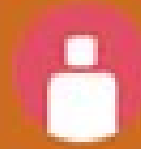
**HOOK, YOU SON OF
A BITCH! COME AND
GET ME, ASSHOLE!**





PARAN DONATED 50,000 WON*
ON ULTRA CHATTING.

YOU CURSED, SO I'LL THROW IN
AN EXTRA 20,000** WON.



JSTUDIO DONATED 10,000
WON*** ON ULTRA CHATTING.

I'LL THROW IN AN EXTRA 10,000
BECAUSE YOU INSULTED HIM.

*ABOUT 46 USD

**ABOUT 18 USD

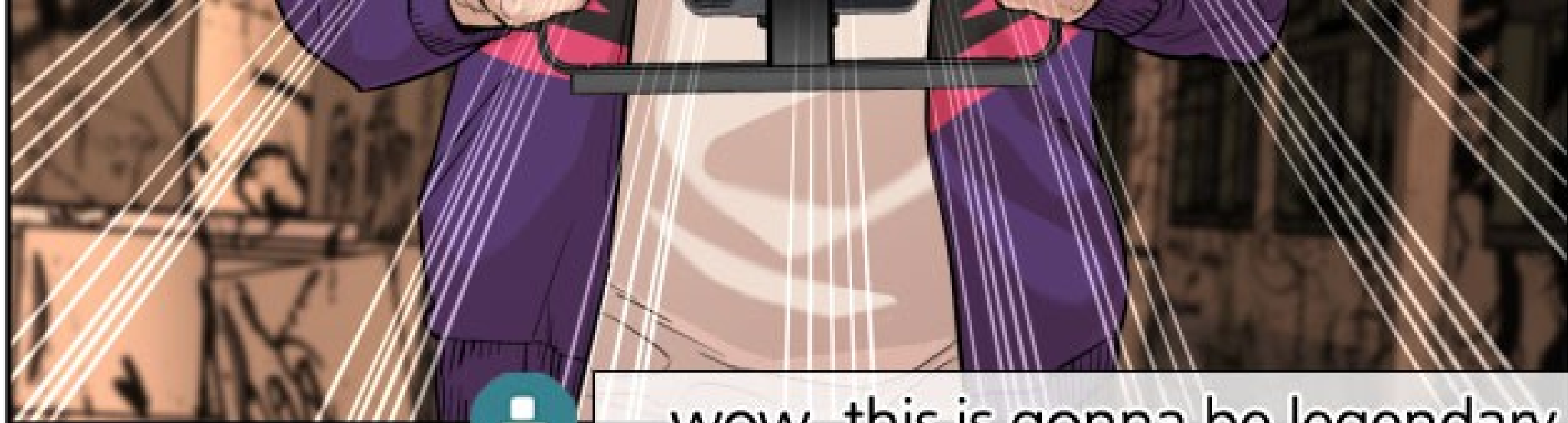
***ABOUT 9 USD

IT LOOKS LIKE MY
SUBSCRIBERS HAVE
MADE MY DECISION
FOR ME!

**VIRAL HIT
VERSUS VIRAL
HOOK!**

**THE FIGHT
STARTS NOW!**





wow, this is gonna be legendary.



so this is going down.




lol yup.



HERE'S
ANOTHER LESSON
ON FIGHTING
TECHNIQUES!





THE
DISCIPLINE THAT IS
EFFECTIVE FOR
THIS TYPE OF
OPPONENT IS...



**YEONGMI'S
MOM, FLATTEN
THOSE ABS!**

**...AEROBIC
DANCE!**

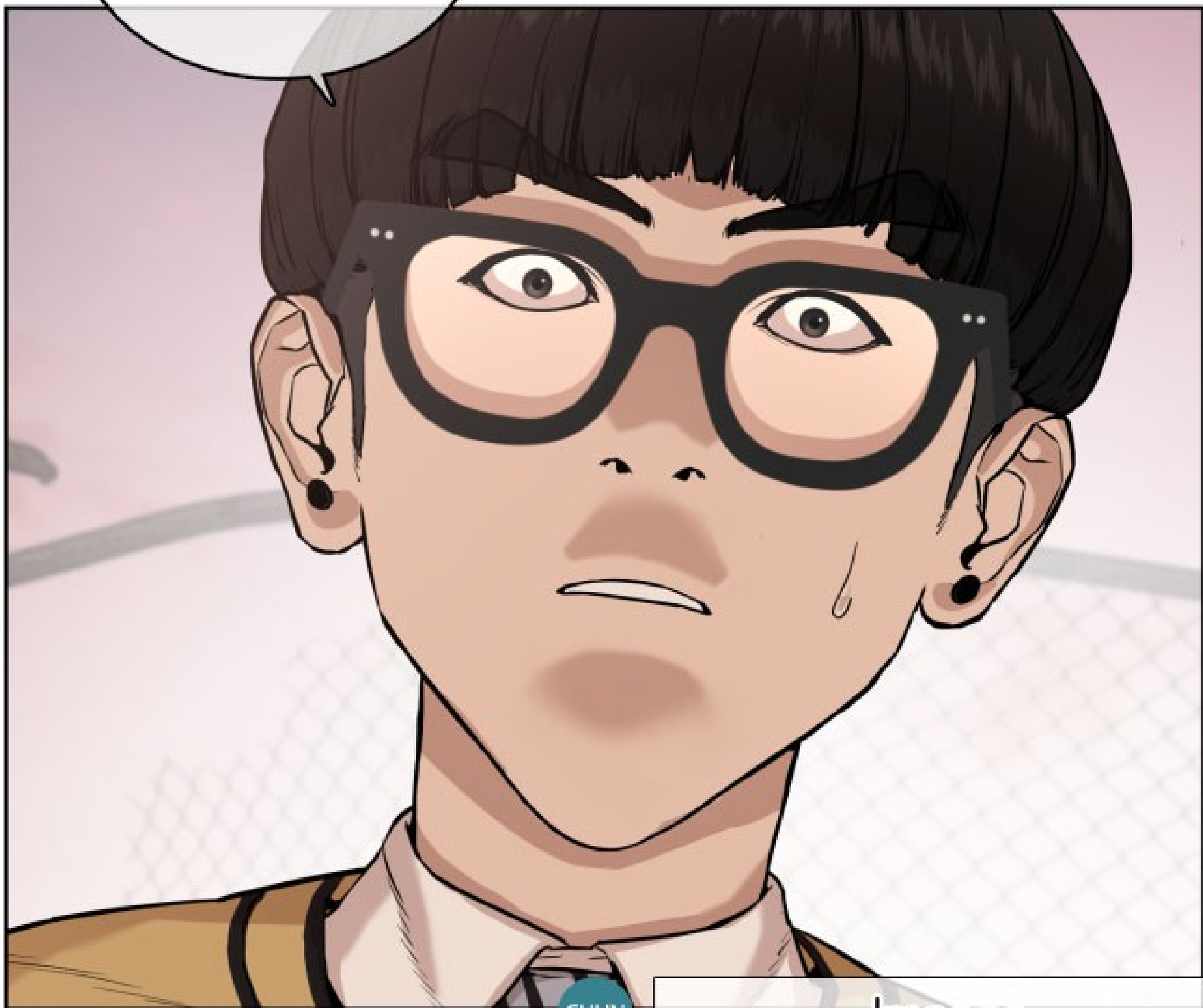




**COME
ON LADIES,
LAUGH!**

**YOU GOTTA
LAUGH IF YOU
WANT TO LOSE
THAT BELLY FAT!
LET'S ALL PARTY!**

PARTY?



CHUN

Imaooo.

C

what the fuck is that? lol.

BAEK

this is fucking legendary.

WHAT...

**YEONGMI'S
MOM FLATTEN**

WOW, I WANT
THOSE ABS!





h

what have you got in store for us this time?!

MIN

are you gonna fight him using aerobics moves?

C

I bet this fight is gonna be fucking amazing.

CHOI

are you really not gonna shell out to see this go down? lol.

WHAT THE HELL IS HE DOING?!

TECHNICAL ADVISORS
JEONGHYEON YANG (JIU-JITSU FIGHTER CURRENTLY REPRESENTING KOREA)
YOONJUN LEE (FORMER ROAD FC CHAMPION)